



# RadioDNS Project

## 7th Steering Board Meeting Minutes (SB 7/8)

18th September 2012, 08:00 CDT / 09:00 EDT / 14:00 BST / 15:00 CEST

[GoTo Meeting Only](#)

### *Note from Nick*

Please do try and use the GoTo Meeting client, with a headset, for this meeting. The quality improvement is immense, and it makes the communication much easier and more inclusive. (If you can't use a headset, then headphones plus a laptop microphone is fine in a quiet room).

We will also send round telephone dial-in numbers if you can't use GoTo Meeting.

### **Attendance**

Nick Piggott (Global Radio) - Chair  
James Cridland (Media UK) - Secretary  
John Farrell (Frontier Silicon)  
Chris Gould (AIM)  
Nick Jurascheck (PURE)  
Richard Morris (Commercial Radio Australia)  
John Ousby (vTuner)  
Skip Pizzi (NAB)  
George Wright (BBC)

### **Apologies**

Mathias Coinchon (EBU)  
Michael Reichert (SWR)

### **Agenda**

1. Approval of the [Minutes of the 6th Steering Board Meeting](#) (10th July, London).  
These were approved.
2. Actions from Previous Meetings

- a. James to put the [document](#) (SB 5/3) explaining interactions between RadioDNS Core and Applications onto the website.  
 > *JC asked where it should go. **Action:** JC/NP to decide and take this offline.*
  - b. James, Skip, Chris and Mathias to look at how to provide Self-Service tools to users/members. James to put Mathias and George together to look at licensing options.  
 > *JC said that the EBU platform was a suitable service for now. NP concurred.*  
 > *GW reported that the EBU have had the beginnings of a discussion around the licensing options for this software, but there has not yet been a conclusion.*
  - c. Nick to create a group to look at renaming EPG.  
 > *NP has yet to make progress on this. **Action:** Defer to next meeting.*
  - d. Nick to continue to look at forming a legal body.  
 > *NP has yet to make progress on this. **Action:** Defer to next meeting.*
  - e. James to add John and George to the mailing list discussing trademarks and how RadioDNS should be explained/presented to consumers  
 > *JC asked for clarification. This is more a discussion about how we describe functionality. **Action:** NP to clarify requirements.*
  - f. George to start a group to manage compliance and standardisation, and add Nick and John.  
 > *Deferred to later.*
  - g. Nick to circulate the existing documents that we use at shows to explain VIS, EPG and TAG  
 > *NP hasn't yet done that "and there's no reason why not" - and will sort by the end of today. NP sent these documents later in the day: the documents are [here](#)*
  - h. Nick to set up the [Test and Demonstration Environment](#) (SB 6/11)  
 > *NP has yet to make progress on this. **Action:** Defer to next meeting.*
3. [Project Office Report](#) (SB 7/2)  
 > *CB pointed out how helpful it is if the SB can communicate back to the Project Office, and get the word out to the industry.*  
 > *NJ asked for a more formal list of "which RadioDNS applications are being used on which broadcasts". CB agreed with this aim.*  
 > *CG asked whether this was automateable to produce something automatically. NP said that 'yes, it was'. However, the issue is whether broadcasters are happy with publishing this. The human requirement to only publicise public services is important. CG asked, given that this information is available publicly anyway, whether this would be an issue.*  
 > *JC discussed the benefits of a sandboxed NS server, which in his view fixes the issue of publishing services that are being tested. GW agreed that this potentially fixes the issue. JC also asked whether publishing a list was a change of policy, given our stance that we do not run a directory service.*  
 > *SP added that this kind of approach is in use at other standards bodies; yet there are a number of different ways of doing this. NP said that this probably feeds back into the testing and development discussion. For now, he feels that we should leave this process as a human process for now, with Caroline working on the lists - an HTML page, not a structured data feed. SP Agreed.*

> JF pointed out that we have a page on our website which [lists devices](#). NP pointed out that CB needs to work on the list of services, and we'll review this. CG asked for headline figures. JC pointed out that there are now 350 stations running public RadioVIS (from an automated test). This was agreed.

4. [Membership Fees Document](#) (SB7/3)

> NP asked whether he could send this out to the membership. GW pointed out that the document needs to be clear in terms of what you get as a member. **Action:** NP to make those tweaks, then send out.

5. [Trademarking and Consumer Marketing \(SB 7/4\)](#) - James Cridland

> No points were made in regard to this paper.

6. Compliance, Certification and Standardisation (SB 7/5) - George Wright

> GW said that JF and GW have had some back and forth around documents; and that he would put the work so far into a standard RadioDNS template to allow us to discuss this further, within the next two weeks. They've put together the steps required for ETSI specification and compliance for the receivers. GW had some good discussions with ETSI at IBC. **Action:** GW to circulate document.

7. [Digital/Hybrid Radio Cellphone Project \(SB 7/6\)](#) - Nick Piggott

> RM asked "if it's not an official RadioDNS project, who's project is it?" NP explained it was 'planned' collaboration between a number of different bodies, including Intel and the CRA.

> JF and GW asked for a bit more tangible detail in the document. NJ was keen to be involved.

> JC asked who was leading this. NP responded that nobody is leading this project; these were disparate discussions. "There is not a global group yet, but a bunch of people trying to do the same thing, and a requirement to work together in a common way to get scale"

> GW asked whether the BBC was involved, and who the broadcasters were. (And who's asked RadioDNS?) NP said that some broadcasters are still at the stage of 'in principle this is a good idea', but not at a stage to put their names to it yet.

> NJ asked for more information about who was involved and what their plans were: and then we might be able to make a decision.

> SP said that this was an important part of radio's future, and that it does warrant RadioDNS's "hands-on" involvement as an active participant.

8. [Events](#) (SB 7/7)

a. IBC

i. PR Activity

> CB highlighted the benefit of Franklin Rae being involved, and that this "ground-swell" should be continued and built upon.

> GW also was impressed with Franklin Rae.

For the benefit of the SB, here's a picture of the booth:



- b. NAB Radio Show
  - i. New stand design

- c. European Hybrid Radio Event

- > NP discussed why we're looking at running a hybrid radio event: "to get a room full of people together to convey scale and the benefit of being part of things", and a benefit of getting more commercial radio stations involved across Europe.
- > GW said ideally it should be close to an already existing event. NP said that Radiodays Europe would work well, in Berlin, Germany.
- > JO pointed out that physical meetings are useful for presenting why it's good to be involved and to join an organisation.

## 9. Any Other Business

- a. Schedule for 2013 meetings
  - Thursday 31 Jan 2013
  - Thursday 2 April 2013
  - Monday 8 July 2013
  - Thursday 3 Oct 2013

> NP pointed out that "getting together in one room" hasn't quite worked out as we thought it would be; and that it's difficult for meetings which are half physical, half virtual. These dates are all dates where hopefully we'll all be in front of a keyboard/screen in an office. RM/SP agreed.

- b. Trademarks

> GW discussed his discussions with the trademark owner of RadioSYNC, and will report back in the next meeting. **Action:** GW to report back.