Radio DNS
HYBRID RADIO

General Assembly 2014
EBU, Geneva, 11th February 2014

MAKING RADIO BETTER

Programme

10.30 – 11.00	Registration
11.00 – 12.30	Members Only Meeting
12.30 – 13.30	Buffet Lunch
13.30 – 14.00	Conference Registration – Open to Everyone
14.00 – 15.30	RadioDNS and Hybrid Around the World
15.30 – 15.45	Coffee
15.45 – 17.00	Hybrid Radio In-Car and in the Smartphone
17.00 – 18.00	Networking drinks

About RadioDNS Hybrid Radio

Hybrid Radio combines the unique strengths of broadcast radio and the internet. Broadcast provides a robust, scalable, reliable delivery platform, and the internet delivers listener engagement, interaction and metrics. Put simply, Hybrid Radio is better radio.

RadioDNS provides the platform on which additional services and applications can be built. We create open standards to help broadcasters deliver an improved experience of radio to their listeners.

Over 1900 radio stations use RadioDNS services across the world – from huge public broadcasting corporations to small, independent commercial stations.

RADIODNS PROVIDES THE PLATFORM ON WHICH ADDITIONAL SERVICES AND APPLICATIONS CAN BE BUILT

RadioDNS is a not for profit membership organisation. Our members include broadcasters, manufacturers, software developers and network providers. We offer benefits to our members such as a testing and development platform, licences for the RadioDNS trademarks, guidance on implementation/HOWTOs, and access to standard defining work groups. We can also offer your company valuable sponsorship opportunities to be associated with RadioDNS Hybrid Radio at conferences around the world. Joining RadioDNS helps your company shape and direct the international agenda for the next wave of innovation in broadcast radio.

JOINING RADIODNS HELPS YOUR COMPANY SHAPE AND DIRECT THE INTERNATIONAL AGENDA FOR THE NEXT WAVE OF INNOVATION IN BROADCAST RADIO

Membership costs £2,700 (approx €3.300/US$4,500) for 2014.

FOR MORE INFORMATION, CONTACT THE PROJECT OFFICE ON FEEDBACK@RADIODNS.ORG

RadioDNS Members Agenda

Closed session for RadioDNS Members only

11.00 – 11.10	Introduction	Nick Piggott, Chair
11.10 – 11.25	Review of 2013	Nick Piggott, Chair Mathias Coinchon, Secretary
11.25 – 11.50	Organisational Business: Approval of Minutes of the 6th and 7th General Assemblies Approval of 2013 Accounts Approval of Steering Board decisions Approval of Working Team activities	Mathias Coinchon, Secretary
11.50 – 12.20	2014 Strategy and Budget	Nick Piggott, Chair
12.20 – 12.30	RadioDNS in Smartphones – Unveiling the latest developments	Nick Piggott, Chair

RadioDNS and Hybrid Around the World

14.00 – 15.30 Moderator: James Cridland, Media UK
Public session, open to all

14.00 – 14.15	Welcome	Mathias Coinchon, EBU Nick Piggott, Global Radio
14.15 – 14.30	What is Hybrid Radio, and Why Choose It?	James Cridland, Media UK
14.30 – 14.40	NextRadio – US	Ben Husmann, Emmis Communications
14.40 – 15.00	ARD and Private Radio – Germany	Sebastian Kett
15.00 – 15.20	Southern Cross Austereo – Australia	Clive Dickens, SCA
15.20 – 15.30	Overview	James Cridland
15.30 – 15.45	Coffee	

Hybrid Radio in Car and in the Smartphone

15.45 – 17.00 Moderator: Mathias Coinchon, EBU
Public session, open to all

15.45 – 16.10	Radio Interaktiv – Germany	Petra Marsteller, Antenne Niedersachsen
16.10 – 16.30	An automotive supplier's view on Hybrid Radio	Tobias Wallerius, Visteon
16.30 – 16.50	The Universal Smartphone Radio Project	George Wright, BBC
16.50 – 17.00	RadioDNS in Smartphones - Unveiling the latest developments	Nick Piggott, RadioDNS
17.00 – 18.00	Networking Drinks	With thanks to the EBU

14.00 – 14.15

Welcome to RadioDNS

With over 1900 stations using our technology across the world, and more manufacturers supporting the technology, what did 2013 mean for RadioDNS Hybrid Radio, and what's in store for 2014?

Mathias Coinchon, Secretary of RadioDNS will present with Nick Piggott, RadioDNS Chair.

14.15 – 15.30

RadioDNS and Hybrid Around the World

James Cridland, Managing Director of Media UK, and a radio futurologist, talks internationally about radio's multiplatform future. James moderates a session looking at various case studies on hybrid radio, featuring Sebastian Kett outlining Germany's activities, Ben Husmann live from Chicago talking about NextRadio and TagStation, and Clive Dickens explaining his strategy at Southern Cross Australia in Sydney.

15.45 – 17.00

Hybrid Radio in Car and in the Smartphone

The car industry is a vital sector for future radio developments, and one to which Hybrid Radio can contribute significantly. In this session, we'll be hearing from Petra Marsteller on the Radio Interaktiv project that she has been working on in Germany, and Tobias Wallerius will be showing Visteon's work on hybrid radio and demonstrating how Hybrid Radio can easily fit into a budget car.

The Universal Smartphone Radio Project is a global initiative to include improved broadcast radio functionality in smartphones, of which hybrid radio is an important element. We'll hear how the project is developing. There will also be an announcement about a significant development for hybrid radio in the smartphone.

Speakers

Nick Piggott
Head of Creative Technology at Global Radio (UK), Chair of the RadioDNS Project

Nick has spent the majority of his career working in the commercial radio industry, initially in programming and then moving to digital radio in the late 1990s.

Nick's award winning team consistently deliver innovative new services to radio stations, including interactive text message services, music downloading, mobile and multi-platform applications, and visualised radio services. Nick is one of the founders of RadioDNS.

Petra Marsteller
APD Antenne Niedersachsen

Petra Marsteller, sociologist and journalist, has been the manager of the Company Voice business unit at APD Antenne Niedersachsen since 1999. Company Voice, a 100% subsidiary of Antenne Niedersachsen, produces multi-lingual audio content for the customers and employees of businesses, broadcasting this with the help of new technologies. One of her areas of responsibility is developing the concept of "interactive radio".

James Cridland
Radio Futurologist and Managing Director of Media UK

James has worked in radio since 1989 as an award-winning copywriter, presenter, and internet advisor. He has worked for a variety of businesses, helping them focus on the benefits and challenges that new platforms bring to their business.

He was a founder of the hybrid radio technology association RadioDNS and is one of the organisers of nextrad.io, the radio ideas conference each September. James blogs about the future of radio on his own website at james.cridland.net.

Tobias Wallerius
Global Hardware Architect, Visteon

Since 2006, Tobias has worked at Visteon (an automotive Tier 1 supplier) as a Systems and Hardware Engineer for digital radio products. During his time at Visteon, Tobias has worked on standardising and promoting Digital Radio in various (automotive) consortia and working groups. Today Tobias is a global hardware architect at Visteon and responsible as the technical lead for advanced production Digital Radio architectures (DAB/DRM/Hybrid Radio/Internet Radio).

Sebastian Kett
Consulting Engineer, SWR Radio
Since early 2007 Sebastian is increasingly active in digital radio. His focus is on project management in the fields of data services, data workflows and devices. Since 2011 he has represented the interests of the German public broadcasters (ARD group) in the ongoing discussions towards the device industry as a Manager for Development and Technical Services digital radio. In this role he's also part of the ARD project office, which is coordinating all marketing efforts for digital radio of the public broadcasters in Germany.

Mathias Coinchon
Senior Project Manager at EBU Media Technology & Innovation department, Secretary of RadioDNS

Mathias works on the harmonisation of delivery technologies for radio in Europe and the hybrid broadcast/broadband approach. He organises every year at EBU the Radio Week and Summit, a networking event gathering broadcasters, operators and industry.

Clive Dickens
Director of Digital and Innovation, Southern Cross Austereo (SCA)
Clive Dickens relocated from the UK to Australia in April 2013 to take the reins as Director of Digital and Innovation at Southern Cross Austereo (SCA), overseeing strategic & operational aspects of the company's diverse and multifaceted digital content and platforms. In 2008 Clive co-founded Absolute Radio and took the hot seat as COO. Absolute Radio has a world leading reputation for digital & mobile innovation.

Ben Husmann
Director of Product Development for NextRadio + TagStation, Emmis Radio
Ben has created internet-related technology solutions for radio broadcasters for 13 years. Since 2011, he has lead the design and development of NextRadio and TagStation. NextRadio is the first commercially available hybrid radio smartphone application in the US, and TagStation is the cloud-based metadata service that enables broadcasters to manage and deliver visuals and metadata to NextRadio.

George Wright
Head of Internet Research & Future Services, BBC
George Wright runs the London Central Lab for BBC Research and Development, leading a team conducting research and creating experimental services across all major digital platforms for the BBC. Recent work from his team includes the massive World Service Archive project, new approaches to prototyping hybrid radios, numerous EC and nationally funded research projects, and a large internal project storing and presenting all the BBC's output.

Steering Board 2014

Nick Piggott (Global Radio), Chairperson

Mathias Coinchon (EBU), Secretary

Kath Brown (Commercial Radio Australia)

John Farrell (Frontier Silicon)

Laurent Finet (RTBF)

Andy Giefer (vTuner)

Walter Huijten (NPO)

Ben Husmann (Emmis)

Nick Jurascheck (Imagination Technologies)

Michael Reichert (ARD)

George Wright (BBC)

RadioDNS Members

A selection of our broadcaster supporters

www.radiodns.org

e: feedback@radiodns.org Twitter: @RadioDNS