

Members' Annual General Meeting

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| 10:00 - 13:00 | RadioDNS Members' Business |
| 13:00 - 14:00 | Buffet Lunch / Conference Registration |

RadioDNS Conference (Open to Public)

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| 14:00 - 14:30 | Review of 2015, Forecast for 2016 |
| 14:30 - 15:00 | RadioDNS Certificate of Approval Process |
| 15:00 - 15:20 | Coffee Break |
| 15:20 - 15:30 | Project LOGO - RadioDNS in Automotive |
| 15:30 - 16:00 | Automotive Industry Update |
| 16:00 - 16:30 | Broadcaster Update |
| 16:30 - 17:00 | Automotive and Broadcaster Panel |



**RadioDNS Tenth General Assembly
9th February 2016**

Open Conference Programme

14:00 - 14:30 RadioDNS Review of 2015, Forecast for 2016

A review of RadioDNS progress and activities in 2015, including the launch of Project Logo, membership activity and a summary of global events and meetings hosted. 2016 holds many opportunities for Hybrid Radio - we look at the international forecast and outline our strategy for continuing to promote and launch RadioDNS Hybrid Radio.

14:30 - 15:00 RadioDNS Certificate of Approval Process

RadioDNS is launching a self-certification process to allow manufacturers and broadcasters to be confident that devices are correctly implementing RadioDNS functionality. This presentation will demo the new testing functionality, and explain how to apply for testing and certificates.

**15:00 - 15:20
Coffee**



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15:20 - 15:30 Project Logo Update

Project Logo uses the RadioDNS Service & Programme Information standard to provide a common way for broadcasters to provide manufacturers with meta-data. In this session we explore the international progress made within Hybrid Radio due to this important project.

Automotive Industry Update 15:30 - 16:00

**15:30 - 15:40 Tobias Wallerian, Global Hardware Architect,
Visteon Corporation**

Visteon designs, engineers and manufactures vehicle cockpit electronics products and connected car solutions that deliver a rich, connected experience for drivers and passengers. A RadioDNS member, Visteon presents its vision for Hybrid Radio in car.

**15:40 - 15:50 Daisuke Ozaki, R&D, Radio,
ALPINE Electronics Inc.**

Alpine Electronics Inc., develops, manufactures, and sells audio products for automobiles and information and communication products. As a committed RadioDNS member, ALPINE is passionate about promoting RadioDNS Hybrid Radio in-car.

Open Conference Programme

Automotive Industry Update 15:30 - 16:00 cont.

15:50 - 16:00 AUDI AG

**Christian Winter, Development Engineer,
AUDI AG**

As a leading automotive manufacturer, AUDI defines innovation and creates experiences. With a vision to develop into the world's leading brand in the premium automobile segment, AUDI are passionate about incorporating Hybrid Radio into their cars.

Global Broadcaster Update 16:00 - 16:30

**16:00 - 16:10 Les Sabel, Consultant,
Commercial Radio Australia**

Commercial Radio Australia is the national industry body representing Australia's commercial radio broadcasters, and have been a member of RadioDNS since its inception. Dr Sabel presents the latest information and updates on Australia's activities with RadioDNS Hybrid Radio services.



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**16:10 - 16:20 Sebastian Artymiak, Head of Media
Technology, VPRT, Germany**

The Association of Private Broadcasting and Telemedia Association (VPRT) represents the interests of German private radio and telemedia companies, with approximately 140 members. Find out about commercial radio in Germany and to the industry commitment to developing Hybrid Radio services.

**16:20 - 16:30 Michael Hill, Managing Director,
Radioplayer, UK**

Radioplayer is a non-profit partnership between the BBC and commercial radio. Radioplayer launched in 2010 - since then it has grown to support several thousand radio stations, across 6 countries, with recent developments spanning connected cars and hybrid radio. Michael Hill looks at the current situation of Radioplayer UK and Worldwide and its development using Hybrid Radio services.

Open Conference Programme

16:30 - 17:00 Automotive and Broadcaster Panel

An open panel opportunity to discuss how broadcasters and the automotive industry can work together to launch Hybrid Radio in car, featuring our speakers in the afternoon sessions.

17:00 - 18:00 - Demonstrations and Cocktail

We'd like to invite you to meet other participants and see how RadioDNS Hybrid Radio works across different platforms.



Audi



Driving Mobile Media Innovation

