RadioDNS Project

21st Steering Board Meeting Agenda (SB 21/1)

Wednesday 6th April 2016
13:00:00 BST/ 14:00:00 CEST/ 08:00:00 EDT / 22:00:00 AEST

Attendance

Mathias COINCHON (EBU) (Chairperson)
Floris DAELEMANS (VRT) (Secretary)
Joe D'ANGELO (DTS)
Walter HUIJTEN (NPO)
Skip PIZZI (NAB)
Nick PIGGOTT (RadioDNS) (Project Director)

Apologies

Kath BROWN (Commercial Radio Australia)
John FARRELL (Frontier Silicon)
Nick JURASCHECK (Silver Lining Consultants)
MIchael REICHERT (SWR)

Absent

Sean O'HALPIN (BBC)
Laurent FINET (RTBF)

Agenda

1. Approval of the [Minutes of the 20th RadioDNS Steering Board Meeting](#)
2. Updates from Board Members
3. Frequency and Duration of Steering Board Meetings
4. [Liaison with HbbTV](#)
5. [Project Logo Update](#) (SB21/2)
6. [Test and Demonstration Platform Update](#) (SB21/3)
7. [Project Office Update](#) (SB21/4)
   a. Financial Update
   b. Membership Update
   c. EU Project Funding Investigation
   d. NAB Show
   e. Automotive / Broadcaster Workshop
   f. Project Co-ordinator recruitment

Minutes

As only 5 directors were present at the beginning, the meeting was not quorum.
Mathias expressed a concern that the meeting was prevented from making decisions, because insufficient directors were represented at the meeting.
Floris wanted to use the opportunity to clarify the decision making chain, and the delegation of power to the executive.
Walter and Joe agreed.
Walter suggested that the meeting could be adjourned.
It was agreed amongst those present to continue the meeting.

1.   Approval of the Minutes of the 20th RadioDNS Steering Board Meeting

Official approval will have to be deferred to the next meeting.
Nick summarised the outcome of the Actions referred to in the minutes.
Mathias wants the strategy review to be an agenda item at the next Steering Board.

ACTION: Nick to send the link to the current strategy document to the board

2.   Updates from Board Members

Floris - nothing specific to report from VRT. Since the LG phone launch, looking at porting the existing app to support broadcast and IP. The future app may list non-VRT stations, which would require use of RadioDNS.

Walter - rolled out additional DAB stations (now at 14, the maximum planned). Organised a Dutch RadioDNS day, got a commitment from the commercial broadcasters to implement it, so Walter is going to follow up with them to sign up to Project Logo.

Skip - looking forward to welcome us to the NAB Show.

Mathias - still hosting the RadioDNS Manager Platform, looking for resource to encourage more EBU members to join Project Logo. It's difficult to contact the detached members, and some members do not have RDS.

3.   Frequency and Duration of Steering Board Meetings

Mathias - it's complex organising the meetings across the geographical spread. Are there suggestions for improving the meetings, timings, frequency or communication?
Joe - four seems to be reasonable
Mathias - is the timing good?
Joe - are they always at this time?
Nick - explained how we deal with the timespread, and how it tends to lock meetings into two specific times (Midday Europe, or late evening Europe).
Mathias - would you like to have more informal update meetings?
Walter - we have the fortnightly update meetings.
Nick - reviewed meeting scheduled for 2016 (7 Jun, 27 Sep, 5 Dec)
Mathias - fortnightly call explanation
Nick - explained the purpose of the fortnightly call, and the division of decision making between the board and the executive
Mathias - is there a more frequent update process?

Nick - a potential for a periodic update to the board, but it takes time to produce those, which needs to be accounted for

ACTION: Nick to produce a monthly update for the Steering Board

Walter - is there a value in having an Executive Board
Nick - want to get the balance right between good governance and reasonable operational overhead
Nick - how much freedom does the executive have to amend day to day operations.
Mathias - is it important to verify decisions with the board before making them
Nick - it's dependent on the board's sensitivity to changes and trust
Walter - during the PD discussions, it was discussed that the board needs to step up in its role, and that dedicated meetings might need to be scheduled for special topics.
Floris - it's the responsibility of the board to keep close tabs on expenditure
Floris - the board should take responsibility of what's happening with RadioDNS in between the Steering Boards
Floris - the Paris activity was a good example of where discussion would have been good before the event.

4. Liaison with HbbTV

Nick - summarised the informal and then formal discussions with HbbTV, and the letter sent to HbbTV yesterday. The next stage will be a contractual draft, which will be presented to the board.
Joe - seems like a good collaboration
Kath - questions from Kath
Nick - read out his email responses to Kath (4th April @ 12:22)
Walter - we should wait for HbbTV's response and see what the come back with
Mathias - what happens if the case of problems with our system. What would be our responsibility to them?
Nick - exposure to liability will become relevant when the discussion gets to a contractual discussion.
Mathias - what is happening with the ETSI standard?
Nick - no more information than what they sent to us on 7th March

5. Project Logo Update

Nick - updated the board
Mathias - Walter mentioned the meta-data services from other companies, and selling logos. Is there a risk that these services will use the RadioDNS service.
Nick - if data is being made freely available, why would anyone pay for it?
Joe - there's a request from the EU mfrs for an on-board stored logo database that can be updated over-the-air. They want something to initially display that was accurate. They are getting licences to use the copyrighted image of the station logo. An IP delivered logo will be more.
Mathias - non-connected cars have a role
Nick - will it stop car mfrs implementing RadioDNS? Not if they're clever.
Mathias - does this re-open the question about RadioDNS as a directory provider?
Walter - we should continue as we are, but we do need to continue communicating that these services exist.
Nick - Radioplayer provide RadioDNS output of their platform
Joe - Mathias, can you clarify the position of the EBU on hosting non-EBU members on the EBU platform

Mathias - we accept non-members, but we cannot justify time helping them or educating them. We have been approach from broadcasters in Switzerland, and another company helped them use the EBU Radio Manager platform. It's a best-efforts service.
Nick - we can direct people to the EBU, and then ask Mathias to look after those people (if they are EBU members).

6.   Test and Demonstration Environment

Nick explained the deployment of the T&D
Mathias - when will it be live
Nick - first mfrs tests in May, live in June
Mathias - have we stayed within budget
Nick - yes, we've stayed within the budget

7.   Project Office Update

Nick - presented the finances and the membership situation
Floris - has access to the accounting platform. We overspent on RDE, but felt it was worth it. Happy with the reporting.
Nick - went to the EU meeting, but not convinced it's the right thing to do unless it helps us with rollout soon, not generate new / innovative ideas that won't be implemented.
Mathias - there is generally a huge amount of paperwork, but it's a lot of effort and may not be the right way go
Floris - last year VRT participated in a project submission about "hybrid content radio". The project wasn't accepted, but the EU project office was encouraging of the concept. It could be resubmitted in ICT19. Mike (at VRT) is in contact with Nick. Agree that we need a project that would yield quick advancements to the adoption of RadioDNS, not a long spun research project.
Skip - there are 2 / 3 other organisations who have secured H2020 funding and will be inthe Futures Park at NAB Show. But they are all innovation focused, not implementations.
Nick - explained that this year we'll be more explicit on how to make it happen, and less on the abstract concepts. Demos from 4 iHeart stations and 2 / 3 COX stations
Skip - this is a good approach - tell stations what to do, because it's worked for other providers in the US market
Skip - will be doing tour of digital strategies exchange - Wednesday afternoon about 4pm.

Nick - explained the reason for the automotive workshop
Mathias - is this a standalone workshop, or associated with Radioplayer or WorldDMB?
Nick - it's a RadioDNS event.
Joe - DTS will organise an even in September around IBC and Germany for automotive.

Nick - explained Project Co-ordinator role re-advertisement

8.   Update to Service and Programme Information standard

Nick - explained the background on the addition
Mathias - has Lindsay Cornell seen it yet?
Nick - No
Mathias - potential confusion over use of api-key.
Nick - we can rename it client identification key.
Mathias - EBU is now an ETSI member, if you need approval

Mathias - on the subject of RadioTAG, we need to find someone to finish the RadioTAG document. An existing resource would be good, otherwise we need to pay Andy.

9. Any Other Business

No other business.