



## 10th General Assembly & Open Conference

9th February 2016

# Minutes of the Tenth General Assembly

*9th February 2016, EBU, Geneva*

### **10:10 - 10:15 Formal Business**

The meeting started at 10:08

Nick Piggott welcomed the members and thanked the EBU for hosting.

Mathias Coinchon welcomed everyone on behalf of EBU, and introductions were made.

Graham Dixon, Head of Radio at EBU introduced himself and also welcomed everyone.

There were 13 member companies in attendance:

1. AUDI
2. BBC
3. CRA
4. DTS
5. EBU
6. Frontier Silicon
7. Global
8. NPO
9. NRK
10. Pluxbox
11. RTBF
12. SRG SSR
13. VRT

Proxy votes had been received from:

1. NAB
2. ALPINE

### 1. Approval of the Decisions of the Steering Board

(Meetings [SB17](#), [SB18](#), [SB19](#), [SB20](#))

The Steering Board meetings were approved as presented.



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### 2. Approval of the [Minutes of the 9th General Assembly](#)

The Minutes were approved as presented.

### 3. Approval of the 2015 Accounts (GA10/01)

The Accounts were approved as presented.

## **10:15 - 10:45 Elections**

### 4. [Motion to hold Elections for Chair / Secretary / Board Member](#) (GA10/02)

This was agreed before the meeting by unanimous approval.

- Election of the Chair

The meeting elected Mathias Coinchon with 15 votes.

- Election of the Secretary (if required)

As Mathias was elected Chair and resigned as Secretary, Floris Daelemans was elected Secretary by 15 votes.

- Election of Board Member (if required)

As there was one space for the Board member, the election was held for the remaining Board Member.

The results were as follows:

Alex Erk - 6  
Joe D'Angelo - 6  
Travis Baxter - 3

There was a coffee break while the votes were tallied. The meeting resumed at 11.10am CET

As there was no candidate with a majority of votes in the first round, there was another vote held with the following results:

Alex Erk - 5  
Joe D'Angelo - 9  
Travis Baxter - 1

Therefore Joe D'Angelo was elected to the Steering Board

## 11:00 - 12:00 Review of 2015

*RadioDNS Chair and Project Director*

A review of RadioDNS' progress in 2015, followed by member discussion. Nick outlined the presentation with and a discussion followed

### Devices

**Walter Huijten (NPO) (WH):** Please clarify which phones are still available with RadioDNS services?

NP: It's difficult to ascertain exact numbers from Samsung. Appears they may have put it in to all phones, but this is not clear.

**Sean O'Halpin (BBC) (SO'H):** combination of Samsung with built in running on KitKat - high probability it has RadioDNS in it. Lollipop - 17, Marshmallow - 2

WH: How can our contact with Samsung be maximised?

NP: Samsung feel not enough broadcasters supporting RadioDNS with services, therefore it difficult to support it. RadioDNS can now go and show Project Logo stats along with server logs, which will do during 2016.

**Joe D'Angelo (iBiquity) (JD):** are the services hosted by EBU limited to members?



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MC: Yes, for our EBU members, but also now the platform can support commercial broadcasters - contact Project Office/ Mathias Coinchon.

Discussion re cost per unit and cost as development vs cost as offered by OEM to manufacturer.

NP: We are doing some work with AUDI - currently in development with RadioDNS, linking FM with DAB switching, also EPG/logos. Their primary requests are for more coverage from broadcasters and more streaming and broadcast info.

### Domestic receivers

**John Farrell (Frontier Silicon) (JF):** commented on probability of building functionality into apps vs hardware as preferable to customer, but BBC research has shown that people like connected box radios.

JD: box radio in states has almost disappeared, everything is powered by the app.

SOH: we aren't killing it though?

NP: no, but as 1, 2, 3 priority for resources it's 3.

Discussion around the strategy behind not focusing priorities on tabletop radio? LS and SOH - perhaps re-think the priority of strategies.

**Thomas Saner (SRG SSR) (TS):** perhaps the connection method is more of a priority - eg the listener not caring what platform they listen to us on - they switch and it works, service following/discovery.

General agreement that kitchen receivers are not falling in popularity for majority of member countries. RadioDNS is not abandoning kitchen radio, but also engaging all manufacturers in implementing companion apps.

**Floris Daelemans (VRT) (FD):** Can we consolidate all the various measurements? eg log files etc.

NP: yes, but we need to ensure scalability and stability if it's being implemented in a formal manner.

### Project Logo

WH: outlined the Netherlands Hybrid Radio day, and noted it is hard to convince Netherlands commercial radio stations to participate. Requested as much resource to assist.

### Trademarks

Update - no discussions

## Working Teams

Change pg 62 to correct standard number TSxxxxxx  
(BBC, SOH - if interested, should get involved.)

## Events

No discussion

### **12:00 - 13:00 Running RadioDNS in 2016**

*RadioDNS Chair and Secretary*

The board presented its 2016 plan and budget, including details of the new Project Office organisation and changes to Steering Board roles, followed by member discussion.

## Project Logo

JD: looking at streaming - are there any rights issues around the content?

NP: Yes, exactly the issue that lead us to exclude mandatory streaming from RadioDNS standards.

WH: presenting this streaming issue tomorrow at Summit as a discussion.

NP: Stream is the biggest non-mandatory requested.

Action for PO: set up in depth Project Logo discussion in 2016

## Testing and Certification

A video was shown of the test and demonstration platform in development

Discussion: We have still to decide if this will be accessible for both members and non members

Licences issued for specific testing certificates.

We will not make it mandatory to display trademarks/logos on devices or packaging, as we're not primarily a consumer facing organisation.

We have a maintenance contract with togglebit, RadioDNS owns the source code.

## Membership

Draft incentive plan for Service Providers to add broadcasters onto platform and then also introduce that broadcaster as a member.



MC: clear need to involve the Board more and encourage membership of RadioDNS  
ST: to demonstrate value, could we look at discounts of joining x when already a member of y?  
NP: can we highlight the ideological reasons to join vs the purely financial reasons.  
SO'H: what are the reasons that members want to join? Poss. ask survey for existing members.

Action for PO: look at membership strategy and tactics etc.

WH: Advocates more support from the Board.

FD: Possibly working group for strategy etc in same manner as technical WG?

MC: Asking specific members for more support perhaps?

LS: what's the long term vision for RadioDNS? Looks at budget next

## Budget

It was noted that the Trademark activity was over budget

WH: what possibilities for new strategy and related budget. Could that be funded from the surplus?

NP: Yes.

JD: Seems that perhaps partners could offer support in other ways such as events, marketing, customers/incentive recruitment etc.

MC: Would be good to have Asia support, possibly from CRA?

The meeting closed at 13:06, with possibility of further discussion at the Open Public Conference in the afternoon.