Radio DNS
HYBRID RADIO

RADIODNS IS OPEN TECHNOLOGY THAT LETS BROADCAST RADIO AND THE INTERNET WORK TOGETHER: ENHANCING THE LISTENER EXPERIENCE, AND MAKING RADIO BETTER.

Welcome to RadioDNS

RadioDNS provides the link between what you're broadcasting over FM, DAB, DAB+, HD Radio (or other broadcast platforms), and what you can also provide over an Internet connection. This lets you combine the power of broadcasting to reach many people, in many places very cost effectively, and the power of the internet to deliver enhanced or personalised content. Put simply, it makes better radio.

The RadioDNS Project is a not-for-profit organisation that sets and supports global standards for hybrid radio. We have 26 members, 65 supporters and over 1900 stations using our technology. It's been 2 years since we formed, and interest in the project just keeps growing.

Demonstrations

The RadioDNS Project has a vibrant developer community, and our Members and Supporters have demonstrated our work across the world – like the demonstration at the 2012 Prix Italia conference from RAI, the public service broadcaster for Italy, showing RadioDNS Hybrid Radio on a variety of different devices. RadioDNS' website contains a number of open tools, software libraries and testing tools at **radiodns.org/for/developers** – which allows broadcasters to quickly produce demonstrations and get test services up and running. We intend to continue growing the resources here, to allow more broadcasters to demonstrate RadioDNS technology to others.

RadioDNS Members and Supporters can support our work by producing simple demonstrations of RadioDNS applications, like Clear Channel's Sunny 106.5 which ran RadioVIS during the NAB Show 2012 in Las Vegas. This show also contained live demonstrations of RadioEPG's service-following (again, using ClearChannel stations), and a fully-contained demonstration of RadioTAG, running on London's Capital FM and the UK's BBC Radio 4. The Project Office can help Members with setting up demonstrations and producing documentation.

Our website contains a number of open tools, software libraries and testing resources

Clearchannel's Sunny 106.5

Additionally, RadioDNS Members and Supporters work closely with so-called "hack-day" events, where broadcasters, receiver manufacturers and others are encouraged to get their hands dirty with the current specifications, and produce data and code. The EBU RadioHack event is just one of the examples of outreach work with the developer community.

Events

We travel frequently to attend exhibitions and speak about RadioDNS. Over the last year we've been at the EBU Digital Radio Week in Geneva, RadioDays Europe in Barcelona, the NAB Show (Las Vegas), RadioCamp in Hamburg, Broadcast Asia (Singapore), IFA in Berlin, IBC in Amsterdam and the NAB Radio Show in Dallas, Texas.

Our Members and Supporters are all encouraged to play their part in promoting the RadioDNS Project aims: from exhibiting their own demonstrations, to donating exhibition space for the RadioDNS Project team. Our team are highly experienced in conference speaking and ensuring we convey the Project's aims and goals.

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Philips DCB852

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RadioDNS Members

A selection of our broadcaster supporters

We'd love to hear what your developments with RadioDNS are – get in touch at feedback@radiodns.org

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