



RadioDNS Project

Minutes of the 9th RadioDNS Steering Board Meeting

23rd April 2013, 06:00 PDT / 09:00 EDT / 14:00 GMT / 15:00 CEST / 23:00 AEST

<p>Some parts of these minutes have been redacted for publication, as the parties referred to have requested confidentiality.</p>

Attendance

Ben Husmann, Emmis
Laurent Finet, RTBF
Walter Huijten, NPO
Nick Piggott, Global Radio
Libby Miller, BBC
Andy Giefer, vTuner
John Farrell, Frontier Silicon
Caroline Brindle, RadioDNS
Michael Reichert, ARD
Mathias Coinchon, EBU

Apologies

Kath Brown, CRA
Nick Jurascheck, PURE

Agenda

The meeting started at 14.05.

1. Approval of the [Minutes](#) of the 8th Steering Board Meeting, 31 January 2013 (SB8/10)

The outstanding actions were reviewed. All actions except the following have been completed:

Action: Nick P to produce suggestions for membership tiers for 2014 - this will be discussed under Item 10

Action: Nick P to consider the standard WorldDMB confidentiality clauses - Nick will look at this for the next meeting.

Action: NickP to consider restricting the test and demo environment to members. This will be covered under Item 8

Nick announced the new members to SB, who briefly introduced themselves.

The minutes of the 8th RadioDNS Steering Board meeting were approved.

2. [Project Office Report](#) (SB9/2) (Caroline Brindle)

Mathias C queried the status of upcoming events and if we would be participating in Broadcast Asia. Nick P explained that radio is not high on the agenda at BA this year, so we decided against it but noted we may need to reassess Asia-Pacific activity *[redacted]*.

Mathias C informed the meeting that he is presenting a demo of TAG at EBU Radio Assembly 2-3 May in Tenerife - Mathias will send details to Caroline B for inclusion on the blog.

John F asked if there was any news regarding more commercial services. Nick commented that we continue to get interest globally, and that the commercial stations' fear of roll out seems to be turning more into queries on how to implement the technologies. Nick explained that the FFH activity (referred to in the PO report) was promising for commercial broadcasters.

Mathias C noted the EBU have received a request from Radio France for RadioDNS tests, and also a request to do some work around radio visualisation of a sports event - possibly a swimming championship in Barcelona covered by some stations (SR, RMC) - this is to be confirmed.

3. Update on proposal to [Formalise Structure of RadioDNS](#) (SB9/3) (Nick Piggott)

Nick P will be sending a doc to members with the attached proposed articles. He emphasised the positive aspects of the incorporation and reassured members that no drastic changes will occur.

John F queried the scheduled timing - is it still looking like June? Nick P said yes, however also clarified that there was no specific deadline for this, rather we want to ensure all members are comfortable with the procedure and not feel rushed into a decision.

Walter H asked if members are required to extensively read through the proposed articles of association? Nick P said not specifically - although there will be a member vote to approve them. Each member should research as much as their company feels is appropriate to enable that vote.

Action - Nick to send the articles and the full document to members once they are prepared.

4. Update on [Trademarks](#) (SB9/4) (Nick Piggott)

Nick opened the discussion up to the Board - are they happy with this situation?

Ben H approved of Nick's decision.

Walter H also supports the paper but queried the total eventual costs? Nick P explained that registering trademarks is the beginning of cost, not the end. The £5000 referred to in the paper is for the logo registration, "RadioDNS Hybrid Radio" registration and registration of the words "Hybrid Radio" as well as some preliminary work on EPG/TAG/VIS etc.

There will be a fee to draft a Standard Licence Agreement, which should be in the region of £500. Nick noted that there may be further cost involved in the policing of any breaches of registration - these costs may be recoverable, but we are obliged to defend an awarded trademark. The costs for this are variable depending on individual transgressions eg £100 for notification of breach. Possible high costs will arise if a manufacturer distributes a large volume of receivers without the licence. No guarantee can be made, but it is unlikely that there will be a severe breach, considering the licence should be freely available.

John F supports RadioDNS applying for trademark as opposed to anyone else, but noted that this is still a possibly delicate and complicated procedure.

It was stressed that RadioDNS will be satisfied if the trademark for "Hybrid Radio" is rejected.

The meeting speculated that it was likely the applications for "RadioDNS Hybrid Radio" and the RadioDNS logo will be trademarked.

5. Working group report on RadioVIS (Robin Cooksey)

Work has not developed on RadioVIS since the last meeting, and the standard is stable, therefore there is no report to submit. No queries were submitted from the Board.

6. Working group report on [RadioTAG](#) (SB9/6) (Andy Buckingham)

There was a discussion around the authorisation model for TAG, and Ben H agreed that this was an important element which needs to be researched, considering the privacy issues surrounding gathering data, at least in the US.

John F asked did this mean the syndicated model that goes further than the work completed in the initial specification? Nick clarified yes, this is the work that allows a personal login to a device and see the tags made on other owned devices.

Nick P explained to Laurent that the tags on the tabletop radio itself remain linked with the user and the broadcaster, and this is working satisfactorily. The work has now moved on to cross-broadcaster authentication, not user authentication.

Mathias C noted that HbbTV also has this issue, and there are [existing mechanisms](#) which have been researched by the EBU (see also [article on page 9](#)), and work continues on this.

Nick P would like a more comprehensive technical proposition to present to the Board, and Andy

Buckingham is working on this. A discussion around single sign on source emerged with warnings that this may be a tricky proposition, and perhaps a discussion should be taken offline with Nick P, Ben H, Mathias C, and John F. **Action - Caroline B to set this meeting up.**

7. Working group report on [RadioEPG](#) (SB9/7) (Ben Poor)

Ben H noted that the example docs at the end of the specification do not have all the new mandatory logo sizes in them - and requested confirmation that all examples posted in this document reflect mandatory conditions.

All further comments to be sent to Ben Poor or submitted to the discussion group email reflector.

8. *Confidential Discussion*

9. *Confidential Discussion*

10. Membership Update (SB9/10) (Caroline Brindle)

Three memberships were outstanding at the end of March. One was due to a misdelivered cheque, and a replacement had been received and banked. One was due to an apparently mis-routed electronic payment, and the member and project office are investigating.

One member had not paid their membership fee nor requested alternative terms.

Action - Nick to contact the outstanding member and ask them to pay within 7 days.

11. Any Other Business

a. 10th Steering Board Meeting

The next meeting is Monday 8th July at 14.00 BST. Invites have been sent to the Steering Board.

b. Membership Drive for 2013

Nick P brought this subject to the Board and outlined the reasoning behind tiered membership was to attract a variety of small and large companies - for example, code developers to help with the test and demo environment. Ben H advised that this should be researched and approved before a membership recruitment drive was embarked upon.

Walter H advised that we look at the IMDA delineation of tiered membership, and will send this to Nick P.

Caroline B and Mathias C suggested looking closely at the resources available to the project before proposing membership tiers that may involve extensive administration. Andy G agreed, citing his experience with this from the IMDA.

Action - Nick P to table item on 10th Steering Board outlining various membership options.

c. Test and demo environment

This should have been covered in a prior item item. Nick explained that an “unofficial and unreferenced” test and demo environment has been built by the Global team [redacted]. Nick advised that this needs to be further scrutinised by the working teams, and once approved, built into the new website.

Action - Caroline B to send the test and demo environment document to the Steering Board.

Nick thanked the meeting for their continued support. The meeting ended at 16.07.