



RadioDNS Project

Minutes of the 11th Steering Board Meeting

21 October 2013

BST: 20:00 - CEST: 21:00 - PDT: 12:00 - EDT: 15:00 - AEDT: Tues 22 Oct 06:00

Attendance

Andy Giefer
Ben Husmann
George Wright
John Farrell
Kath Brown
Mathias Coinchon
Nick Jurascheck
Nick Piggott
Walter Huijten

Apologies

Michael Reichert
Laurent Finet

1. Approval of the [Minutes](#) of the 10th Steering Board Meeting (SB10/12)
 - i. [Redacted]
 - ii. Nick P to set a deadline for circulating the HOX hybrid demo on Android to people.
 - iii. Frontier Silicon has a hybrid radio app experience currently in development, which will be available from Google Play and iTunes, with 3 or 4 new products that will support it also being released before Christmas 2013.

iv. Mathias noted the Firefox OS proposal for FM APIs. George noted that the BBC liked this idea.

The minutes were approved.

2. [Incorporation of RadioDNS update](#) (SB11/2) (Caroline Brindle)

The Board discussed the paper briefly and agreed it was better to wait for VRT to officially join before incorporation. Nick stated that we will therefore incorporate on Friday 29th November.

3. [Trademarks Update](#) (SB11/3) (Nick Piggott)

There were lengthy discussions with regard to the considerations of the introduction of a modest fee to recoup our trademark and licensing costs, and also any potential further costs of implementing a testing regime, as follows.

i. The logo is being licensed as a quality control measure and also potentially as a way of recouping the costs of trademarking process. Companies such as the BBC are more confident in a trademarked technology and the associated gravitas which it lends to the company.

ii. Service providers and manufacturers could use the logo once the compliance and certification procedure was completed. This led to discussions around the possibility of self-certification/automated compliance systems, and associated costs.

iii. What are the costs and risks associated with policing non-compliant use of the logo?

Action: George to talk to DTG for advice on their compliance procedure. Nick P to talk to DRUK. Mathias to talk with DVB.

iv. Generally it was felt that there should be ideally little/no costs involved for certification and compliance. It was noted that if this process was linked to RadioDNS membership, then the membership may be boosted, and as a result, there would be no need to charge for the process.

v. The Board queried is there was more value in the logo, and to research the impact of dropping the trademarking and licensing procedure for “RadioDNS Hybrid Radio”? Would this reduce the potential future costs?

Action: Nick to check with Murgitroyd by 25th October, whether the use in the logo of “RadioDNS Hybrid Radio” will protect the use of the phrase.

4. [Membership Proposal](#) (SB11/4) (Nick Piggott)

The Board considered the options in the paper, with several points being noted as below.

i. A tiered system could be complex - should it be based on company turnover/profit/number of employees etc?

ii. Many Board members were uncomfortable with the prospect of block voting assigned to gold/silver members etc.

iii. It is important to set a schedule regarding the decision of the Board on membership in 2014, and whether it is announced at the GA in February 2014.

iv. A sub-group volunteered to look further at this consisting of Walter / George / Nick J / John F / Ben / Kath / Nick / Mathias

Action: Caroline to try and convene a meeting with membership sub-group in two weeks time or more, and compile some of the value propositions for membership (what will each constituent get out of it) and why we need something different than the current member/supporter plan

5. [Technical Standardisation](#) (SB11/5)

Nick reported that we are continuing the path to integrate the RadioDNS standards (VIS and EPG) into their respective ETSI documents, and create a new ETSI standard for the DNS lookup process. Mathias confirmed that we don't need to be part of the JTC or ETSI to do this, we just need 4 members to approve the standard. He feels Lindsay Cornell/Chantal Bonardi are supportive.

Nick thinks it will take about 3 months to merge VIS/ EPG. Creating the entirely new ETSI standard for the RDNS core lookup will take 3-6 months. That gives us dates between February and May next year for published standards, however that's reliant on sufficient volunteers coming forward to do the necessary editorial work.

CRA would like to see the new standards as quickly as possible, and put forward an offer of effort to do this work.

6. [Test & Demonstration Environment](#) (SB11/6)

We have had no responses following an open post to developers asking for proposals. **Action: Nick P to contact the following companies directly (AIM, Unique Interactive, PluxBox, VizionR, RadioActive Singapore). Quotes to be brought to the 12th Steering Board meeting.**

7. [Working group report on RadioVIS](#) (No update) (Robin Cooksey)

8. [Working group report on RadioTAG](#) (SB11/7) (Andy Buckingham)

The Board were pleased that Auth is now being discussed in a wider context. Mathias noted that the EBU group was open to all, and encouraged the Board to join (<http://tech.ebu.ch/groups/CPA>)

John F asked will RadioTAG be released without Auth?

Action: Nick P - to check with Andy if TAG would/could be released without an Auth model.

9. [Working group report on RadioEPG](#) (SB11/8)(Ben Poor)

Nick P proposed that RadioEPG 1.1 becomes our standard. The Board agreed unanimously.

Action: Nick P / Caroline - to get the new standard on the website and update Google accordingly.

Mathias and Andy informed the Board of the dissolution of the IMDA. The 4 documents created by IMDA will be published on a website linked to by the EBU. The documents will be saved and open-sourced. (Device Profile 1, Automotive Device Profile, Broadcaster Guidelines, Meta-Data

Guidelines).

IMDA's Central Discovery Service was developed to create a notification system about changes to meta-data/content. This is currently running still, but will be switched off soon. It would be good if RadioDNS could keep it running but there are maintenance costs. It was noted that if RadioDNS were to take it on, we would have to guarantee to spend some effort on marketing to get companies onto it, otherwise it doesn't make any sense.

Action: Nick P - will talk to Sebastian Kett about costs and code and implications of hosting the CDS ourselves.

10. [Project Office Report](#) (SB11/9) (Caroline Brindle)

It was requested that a more detailed proposal was submitted with specific outcomes.

It was noted that Nick's strong leadership was appreciated, and the Board would be reluctant to lose this.

Action: Caroline to submit a more detailed proposal to Nick.

10. [Events](#) (SB11/10) (Caroline Brindle)

The Board requested that the agenda for the GA is nominally fixed by the end of December. RadioDNS having a booth at Radiodays Europe 2014 was approved in principle.

Action: The question about US events is to be postponed to the next Board meeting.

11. Any Other Business

i. Manufacturer Update

[redacted]

ii. 2014 Steering Board Meetings

Thurs 30 January

Thurs 22 May

Thurs 25 Sept

Thurs 18 Dec

Action: Kath will look for which dates are better for morning meetings

iii. Fortnightly Open Call for Steering Board

Invitations will go out tomorrow to people to join informally, in discussion primarily between Nick and Mathias. There is no agenda/minutes - it's just an informal chat.