

RadioDNS Project

18th Steering Board Meeting Draft Minutes (SB 18/12)

Tuesday 14th July 2015 14:00 BST/15:00 CEST/ 09:00 EDT/ 23:00 AEST

https://www.uberconference.com/radiodns

Attendance

Nick PIGGOTT (Global Radio) (Chair) John FARRELL (Frontier Silicon) Walter HUIJTEN (NPO) Mathias COINCHON/Peter MACAVOCK (EBU) Skip PIZZI (NAB) Sean O'HALPIN (BBC) (left at 15:00 BST)

Apologies

Floris DAELEMANS (VRT) Laurent FINET (RTBF) Nick JURASCHECK (SILVER LINING CONSULTANTS LTD) Kath BROWN (CRA) Michael REICHERT (SWR)

Absent



Minutes

1. Approval of the Minutes of the 17th Steering Board Meeting (SB17/9)

The minutes of the last meeting were approved as a true record of the meeting.

2. Associate Membership (SB18/2)

NP clarified to WH that WDMB SB have to ratify this procedure, rather than it being automatic. NP: Should we have some sort of reciprocal policy, and if so what implications may this have? We can create a statute and policy subject to RadioDNS member approval.

i) Take up a seat on WDMB SB? NB: this is a non-voting seat

ii) Create reciprocal arrangement for RadioDNS?

PM: the same reciprocal status needs to be offered to partnerships

NP: If we create a non-voting, observer statute reciprocity as we have been offered by WDMB.

SP: In theory, a reciprocal stance should not be a problem for the US member companies.

NP: Can be an ad-hoc procedure or could this become problematic? Can we agree that this will be considered on a case by case basis?

PM: Tread a fine line to avoid too much discretion but avoid arbitrary direction.

NP: We need to work out what "observer status" will mean in order to offer appropriate reciprocity. **ACTION: NP to email SB with preliminary options.**

3. Project Logo Update (SB18/3)

NP: there is an upcoming press release from RP UK promoting Project Logo, with launch expected soon, pending BBC action on Logo data which is in progress. RP.de information is filtering through but slowly.

CB is chasing potential coverage figures for update on website.

MC: Care must be taken for broadcasters already registered on EBU platform, not to change their registrations to Radioplayer. It would be preferable that those broadcasters who want to use SI service of Radioplayer, adjust the URL from the EBU platform (change of the SRV record) rather than changing the whole registration.

ACTION NP: to send MC copy of email sent to Logo registrants.

JF: Any targets set? NP: Yes, big 5 in EU by end of 2015. We need: commercial radio in France and Italy.

4. <u>Samsung Update</u> (SB18/4)

The paper was passed with no comments.

5. <u>Role of the Chair</u> (SB18/5)

Discussion around initial thoughts/potential avenues to explore.

MC: where would you, NP, see yourself in RadioDNS?

NP: currently can dedicate own time to RadioDNS but this is not sustainable for long term future prospects. There are no immediate plans to be concerned with, but nevertheless it should be discussed and planned in a timely manner.



WH: much of the previous work has been discretionary and unfunded, the concern is how to cope with the cost increase involved in a potential governance change.

NP: Model such as WDMB, where the President is paid by another company and devotes a portion of time to WDMB could be investigated?

WH: Let's continue with NP until we find that circumstances dictate otherwise?

JF: Difficult to fill NP's shoes with a potential Project Director and Chair as outlined. Can we examine the prospective roles regarding operational/strategy crossover?

NP: the roles currently are fluid and not clearly defined, as is the nature of a very small organisation. According to procedural best practice, however, these roles could be more clearly defined and divided into strategic and operational roles. The 2016 budget would do well to have funds ascribed to strategic resources for operational and managerial roles.

WH: the Chair role (as strictly defined) could be transferred quite easily as a first measure.

NP: We're in a safe place but cannot achieve strategic growth. Recommends that we incorporate this into the 2016 budget.

PM: Sensible consideration, MC and PM would both echo that NP's contribution to RadioDNS is invaluable in any role. Can the finances of RadioDNS accommodate the proposed changes? This should be of paramount importance.

SP: Agrees with PM above.

NP: To be discussed further in 2015.

6. <u>Trademarks Update</u> (SB18/6)

SP: Can any other US broadcasters step in at this stage? NP: will email offline re suitable candidates. Recommendations outlined for this paper were approved.

7. <u>Test and Demonstration Platform Update</u> (SB18/7)

Work is ongoing - NP estimates a time frame of 6 weeks from now for initial stages. We'll invite people to try using it for compliance purposes, and once we've confident it's performing as expected, we'll start using it for certification.

Certification available aiming for Q4 of 2015 (once platform is implemented and initially de-bugged). JF: What happens to devices that are already in the market with the RadioDNS logo on them? NP: We'll agree on a case-by-case basis a suitable way to transition to a compliant situation. We're not going to demand that anyone tries to recall stock already in the market, but we would want to do a compliance test. If there's a failure, we'll have a pragmatic discussion on how easy it would be to move the device back to compliance, or not using the mark on future stocks.

8. <u>HbbTV Liaison Update</u> (SB18/8)

Discussions going on with HbbTV consortium. Collaboration going on and common operation may be considered.

Current questions to be resolved are mainly non-technical regarding

- 1) security against attack
- 2) trust, who is providing the trust, how to check the applications ?
- 3) liability, what guarantees on the service



- 9. Working Group Reports
 - a. <u>SPI Working Group</u> (Ben Poor) (SB18/9)

BP reported that there has been an editorial problem found in the current (v3.1.10) version. An update has been sent to ETSI which will appear as a new version number in due course, but there is no change to actual functionality or behaviour. WH asked what the purpose of the API key in SPI was. NP: To allow broadcasters to provide more detailed responses (more meta-data, more elements) to 'trusted' users who have a pre-provided API key versus entirely anonymous users. For example, on-demand URLs might only be provided to 'trusted' users.

b. <u>TAG Working Group</u> (Andy Buckingham) (SB18/10) There were no further concerns or questions to the TAG WG. The RadioTAG standard was ratified for standardisation by the Steering Board. NP will pursue this with Lindsay Cornell (as rapporteur for ETSI).

10. <u>US Territory Specific Process Update</u> (SB18/11) No further comments on this paper.

11. <u>Project Office Report</u> (SB18/12) No further comments on this paper

12. Any Other Business ACTION: CB to organise NP/WH/FD/SOH discussion on indexing

The meeting closed at 15:54 GMT.

Next Meeting -

13th October 2015, at 08:00 BST, 09:00 CEST, 18:00 AET, 03:00 EDT

