



# RadioDNS Project

## 23rd Steering Board Meeting Minutes

Tuesday 27th September 2016

13:00 BST/ 14:00 CEST/ 08:00 EDT / 22:00 AEST

### Attendance

Mathias COINCHON (EBU) (Chairperson)  
Joe D'ANGELO (DTS) (to 14:00 BST)  
John FARRELL (Frontier Silicon)  
Walter HUIJTEN (NPO)  
Sean O'HALPIN (BBC)  
Skip PIZZI (NAB)  
Nick PIGGOTT (RadioDNS) (Project Director)

### Apologies

Kath BROWN (Commercial Radio Australia)  
Floris DAELEMANS (VRT) (Secretary)  
Laurent FINET (RTBF)  
Nick JURASCHECK (Silver Lining Consultants)  
Michael REICHERT (ARD)

### Agenda

1. Approval of the Minutes of the 22nd Steering Board Meeting
2. Test and Demonstration Platform Update
3. Liaison with HbbTV
4. Project Logo Update
5. Trademarks Update
6. Project Office Update
  - a. Financial Update
  - b. Membership Update
  - c. Membership Fees 2017
  - d. Notifications of SB members standing down
  - e. Meetings
7. Fair Use Policy
8. Strategy Discussion (Document, Notes of 17 June Call)
9. Any Other Business

## 1. Minutes Of Previous Meeting

Accepted

## 2. Test & Demonstration

JF: Is there a list of suggestions and changes?

**ACTION: NP to find and circulate the feedback from Robin Cooksey**

JF - Who's queued up to use it? NP a couple of automotive manufacturers, no silicon mfrs, expecting more interest when it's promoted.

JD - Is there a documentation for the test patterns.

**ACTION: NP to circulate documentation for test patterns**

## 3. HbbTV

MC - have they slowed down? NP - I haven't noticed that, but I have expected a letter from them by now

**ACTON: NP to follow up with Rob at HbbTV**

MC - not sure of the current status of the standard? NP - Rob from HbbTV said it's done and in with ETSI

[redacted due to commercial sensitivity]

## 4. Project Logo

NP - helped RTE moved to the EBU platform, after some change in their agreement with their existing provider.

S'OH - Are we happy with how Radioplayer are implementing RadioDNS Project Logo? NP - Yes.

JD - Are Radioplayer getting agreement from stations to provide Project Logo? NP - Yes, they're getting explicit agreement from people when they launch (or getting it post launch - UK, DE)

## 5. Trademarks

MC - what's the Swiss status? NP - I think it was a Common Market registration

**ACTION: NP to check up on status of ™ in CH**

MC - what's the deal of the logo? NP - We will have to draw up licences to issue to compliant manufacturers? We expect the majority of use initially to be B2B, with technology providers offering compliant solutions to manufacturers and to broadcasters.

S'OH - what about enforcement? NP - "community" notification of potential misuse, and we'll take action if we think it's worthwhile

MC - who is going to do this licensing - is it something we will outsource? NP - hadn't thought about that, but at this stage it doesn't feel like the volume of demand will be sufficient to outsource, we can probably do it in the PO

## 6. Project Office Report

JD - any more US companies joining? NP - potentially two, but conscious that they may not come through

NP - raising the membership fees? JD - do what's right for the organisation, if we need it, we should try to raise it. WH - raise. SOH - raise.

**ACTION: Unanimous to raise membership fees to GBP3,000 for 2017**

MC - Surprised to see Floris leaving.

NP - he's going back to be on the radio

MC - Won't be able to stand as Chair again.

SOH - It'd be a good idea to actively recruit someone from automotive

JD - Will our GA be next to the Digital Radio Summit / Week?

NP - yes, almost certainly

**ACTION: please could people send NP suggestions for names or companies or sectors for us to approach?**

JF - Meetings - are the details of the proposed changes to TS 102 818 on the website? NP - yes, in Developer Documentation (<https://radiodns.org/developers/documentation/>)

SOH - IRT Hybrid Radio project? NP - we'll only get involved if we're sure it's right for both parties.

JD - DTS is being acquired by another US tech/IPR company, but does not impact on the company's commitment to hybrid, and we're moving ahead. Still very supportive.

JD - LEFT MEETING.

SOH - noted we are now inquorate.

## 7. Fair Use Policy

ALL - very thorough discussion of fair use policy

SOH / WH / JF - it's too dense, can it be thinned out and come back to the detail later?

JF - it's too demanding for the intended use. It's easy to disregard it. It doesn't cover use by IP streaming devices.

NP - it's intended to show a set of use cases that the majority of broadcasters would agree to. We are looking to get feedback from both sides to work out commonalities

WH - use by an Internet streaming device is probably acceptable to most broadcasters

SOH - differentiation between "rebroadcaster" and end-user consumption is relevant.

SP / SOH - "Fair Use" may not be the proper term..

**ACTION: NP - reduce the document to a summary of the main**

**ACTION: WH - suggest some wording to encapsulate: "This document describes 'right', but it doesn't mean other things are 'wrong', they're just 'less right'"**

Meeting closed at 15:00 BST