



RadioDNS Project

Minutes of 26th Steering Board Meeting

Thursday 6th July 2017

09:00 BST / 10:00 CEST / 04:00 EDT / 20:00 AEDT

Attendance

Walter HUIJTEN (NPO) (Chair)
Ben POOR (EBU) (Secretary)
Travis BAXTER (Bauer Media) (Webconference)
Nicolas BRESOU (RTBF)
Kath BROWN (Commercial Radio Australia)
Joe D'ANGELO (DTS) (Webconference)
Alexander ERK (IRT for ARD)
John FARRELL (Frontier Silicon)
David LAYER (NAB) (Webconference)
Sean O'HALPIN (BBC)
Christian WINTER (AUDI)
Nick PIGGOTT (RadioDNS Project Director)

Agenda

09:00 - 11:15 Steering Board Meeting

1. Approval of the Minutes of [SB 25](#) (Public version)
2. Standard Licence for Metadata Update ([SB26/2](#))
3. HbbTV Cooperation Update ([SB26/3](#))
4. Project Logo Update ([SB26/4](#))
5. Project Office Update ([SB26/5](#))
6. Technical Update ([SB26/6](#))
7. Governance: role and functioning of board and directors ([UK Government advice](#))
8. Any Other Business

11:15 - 11:30 Coffee

11:30 - 13:00 Strategy Discussion - Part 1

13:00 - 13:30 Buffet Lunch

13:30 - 15:30 Strategy Discussion - Part 2

Minutes

1. AGREED unanimously
2. AE - Will speak to Hr Reichert (BR) about the ARD Licence for Logos.
JF / KB - Are we going to send the licence text out for review?
NP - We need to check that the licence matches what we agreed with the Guidelines text, but not re-open the discussion.
WH / SO - We have a way of reviewing the licence once it's been being used for a while and we have more understanding of it.
AE - It's more complicated when it moves from a guideline to a licence document. Need to see the legal text to review.
WH - Create the legal text in line with the Guidelines to allow for that review.
AE - We would need to see the final wording to be sure about its use.
NP - Explained how someone had already referred to the Guidelines in respect of aggregation services
KB - Is end of July reasonable for a legal text?

Action: Board to review the draft legal text to ensure it reflects agreed guidelines

3. NP - Updated the meeting that the agreement with HbbTV was ready to be signed.
JF - does this compromise our Tax Situation?
NP - As a "not for profit", it shouldn't, but we're checking with our financial advisor.
DL - What about the costs of providing this service?
NP - We'll account for the costs and incoming separately for clarity
SOH - Do we have any commercial deals in place yet?
NP - Not yet, but costs were checked through HbbTV with their members, who didn't

disagree with them.

KB - Will we make an announcement?

NP - We'll do a joint announcement with HbbTV, but HbbTV will promote to TV broadcasters

Action: Agreement with HbbTV to be circulated to Board including any SLA. NP to draft announcement for SB review.

4. NP - Explained how manufacturers are still gravitating to aggregators who are marketing "full" data sets to them.

KB - How do aggregators work with DNS? Can that be explained? Some best practice guidance?

BP - Talked about development of the EBU platform, to expand it, and publicise harder to members, increase metadata coverage from their members, and improve quality

AE - Are there plans to open the EBU platform open up? First version is still open sourced, but current version is not? IRT would be interested to participate in building an open source version.

SOH - BP can you open that discussion on the mailing? The BBC could help share the platform if it's open.

NP - Discussed the idea of RadioDNS creating an Amazon AMI with the common functionality in it.

NB - Can we automate transfer of data from systems, such as Radioplayer, to avoid duplication of data?

CW - That already happens, but there are some issues with Radioplayer logo sizes not being sufficient for the RadioDNS spec (5 logo sizes)

JF - Does this require a new API?

NP - No, it just uses SI.xml

CW - We really need to get some evidence of US participation, so we can show our guys in the US, otherwise the windows closes

NP - Explained the US situation.

JD - We acquired ArcticPalm, doing work with Metapub. How do you feel progress with iHeartMedia is progressing?

NP - Explained that iHM have a different view from earlier, when they thought iHR app would be their one route to car dashboard.

JD - They'll need to see an actual device for their senior managers to sign off on it.

BP - Can we show people an actual radio in action?

CW - It's kind of difficult to show the impact or make a video out of seamless linking, because it's seamless.

BP - UK Radioplayer car device video was quite good.

CW - Talking to Audi blog about it maybe doing something with it - a typical workday and it shows how everything works in the car

Actions:

- Project office to develop guidance/case study of RadioDNS registrations using aggregator i.e. RadioPlayer/RadioApp,
- SB (or is it TC?) to review options to broaden awareness/access to open platforms
- DTS & NAB to continue to encourage US support
- All to consider options to demonstrate RadioDNS capabilities

5. PO update

NP - Explained the presentation to the RDS forum and how we work together.

NP - Explained how much Development work we do to create new tools.

AE - Explained a conversation with a user who wanted to know about RadioDNS, and

there was no easy primer to do. We could do with an explanatory video or whitepaper with no requirement for technical knowledge, and what the resulting user experience might look like.

SOH - We should update our communications style to be more accessible to managers.

Action: Project office to work with TC on "How To" guide

6. Technical Update

NP / JF / AE - Explained how the client ID had moved from TS 102 818 to TS 103 270

NP - Explained the development of the test platform into platform testing

JF - Are we confident it'll be on time and on budget?

NP - We'll manage it more closely than the original platform development.

JF / SOH - Can we hold a ticketing system so there's a visibility of progress of faults?

NP - we'll look at that. Maybe not a ticketing system exactly, but a track of how faults are being resolved.

JD - There should be some sort of issue resolution system. How will aggregators act to resolve these issues? Impact of things being wrong in the car are more significant than in an app. What are the expectations on an aggregator to resolve issues - can we provide a guidance document?

BP - Explained detail of his proposal for a Technical Group, to formalise the tech standards workflow, and provide oversight on the tech development.

ALL - Congrats to BP for the initiative

CW - Do we have enough members to form this group?

NP - It's possible to invite non-members to the group, as long as they agree to our IPR Policy

KB - Also how we cross-reference with other standards groups?

BP - Project Teams would still exist as discrete groups, with defined outputs and timescales

SOH - So it's an autonomous technical group, but the SB ratifies the proposals?

NP - Please read and feed back to BP directly, and then ratify by email vote in two weeks

JF - Any new funded roles to achieve this?

NP - No

NP - Explained Xperi request for zone transfer, and that it might get resolved differently

JD - Trying to create a "live guide" feature that is very desired, and how to achieve that technically

Action: SB to review the technical committee proposal and provide feedback to BP directly, before an online vote in two weeks

7. Expectations and responsibilities of directors

NP - explained that as an Not For Profit, directors are only responsible for ensuring that the organisation abides by its Articles, keeps proper records and and that they declare conflicts of interest.

KB - Are we at risk if we change something that disrupts an manufacturers system?

JD - Is there a formal disclosure required on issues that might "personally benefit"?

WH - What are the responsibilities of the Secretary, in respect of record keeping?

NP - BP has access to the accounts system, and will have to the bank account

JF - what's the protection from the director's liability insurance, per person?

NP - Will check, but looks like GBP2,000,000 per person

Action: NP to advise SB of level of directors indemnity

Meeting closed at 11:20