
RadioDNS Project

27th Steering Board Meeting Minutes

Monday 2nd October 2017

14:30 BST / 15:30 CEST / 09:30 EDT / 00:30+1 AEST

Attendance

Walter HUIJTEN (NPO) (Chair)
Ben POOR (EBU) (Secretary)
Travis BAXTER (Bauer Media)
Joe D'ANGELO (DTS)
Alexander ERK (IRT for ARD)
John FARRELL (Frontier Silicon)
David LAYER (NAB)
Sean O'HALPIN (BBC)
Christian WINTER (AUDI)
Nick PIGGOTT (RadioDNS Project Director)

Apologies

Kath BROWN (Commercial Radio Australia)

Absences

Nicolas BRESOU (RTBF)

Minutes

1. Approval of the [minutes](#) of the 26th Steering Board meeting
Approved.

2. Actions from previous meeting

- a. Review of the legal text of the metadata guidelines - *see 5*
- b. Agreement with HbbTV and announcement - *see 6*
- c. Development of guidance notes on the coexistence of RadioDNS and aggregators

No specific action on this item but discuss in point 4

- d. Review options to broaden awareness of open platforms

No specific action on this item but discuss in point 4

- e. DTS/NAB to encourage US support

JD - actions led by the work in Australia with RadioApp. Don't provide the same kind of service in the US, but engaged with groups around platform options (e.g. jump2go). Focus is on pragmatic delivery of services, looking for actual implementations to take advantage.

DL - working out how to get NAB members signed up to RadioDNS and how NAB could make that a member benefit. No timeline or plan, but discussions at this stage. An opt-out benefit for members.

f. Consider options to demonstrate RadioDNS capabilities - *see 4*

g. HowTo guide for using RadioDNS

Action: NP to send links to the HowTo guides and the Japan Youtube video to the board.

BP - we should do a well produced video for the benefits (high level) for a broadcaster, manufacturer, listener.

SOH - which audience are we talking to?

NP - I think, looking at our last meeting, we should produce something aimed at management teams and strategists, talking about benefits

SOH - infographics, case studies, talking heads, interviews from broadcasters / manufacturers / implementers

AE - agreed.

Action: NP - to create a production plan with style and content, circulate to the SB for comment/review, and then produce

h. Review and feedback on BP's proposal for technical group - *see 3*

i. Advise directors on level of directors' indemnity

Circulated out to the Directors on 25th September.

JF - would the insurers pursue the directors individually for the GBP25,000 excess if the company became insolvent? Would like to know categorically that we are not exposed to personal liability.

Action: NP - will check with the insurer.

j. Strategy Meeting continuation - *see 6*

3. [Establishment of Technical Group](#) (SB26/6b)

NP - Discussed at the last SB, and originally the expectation was to vote directly after that meeting.

BP - The document maybe still have some outstanding terminology issues. Would the SB please check over one more time?

SOH - suggest that Ben calls a meeting with those who have interest in the document, and resolve it

Action: BP - to arrange a meeting via Doodle Poll before 16th October to discuss, and present a finished document by 20th October.

4. [Draft Plan for 2018](#) (SB27/2)

NP - presented the plan

JD - we're happy to help, but what's the process, how do we identify people and engage with them?

JD - this seems to be a balanced approach to the situation, looks good

WH - this is a good plan, well thought out

SOH - this is the right approach, and the BBC experience shows that RadioDNS needs backing at a strategic level

JD - what are your thoughts about increasing the relationships with other broadcasting groups - like NABA, Asian groups?

NP - ABU, Radiko, J-NAB - we've had previous contact, but we probably need to be in more frequent contact to stay top-of-mind with them.

DL - Only Cox, iHeart are US members. How were they brought into membership? Do we expect them to stay in membership?

NP - Explained the history of the Cox and iHeart recruitment, and that we stay in contact with them. Presented to Beasley but so far they haven't wanted to join. Have a good relationship with NPR, and they're trying to work out how to practically help their members.

DL - when is the membership fee set?

NP - next meeting as part of the budget process

BP - In that discussion, do we discuss the "aggregation" of broadcasters behind bodies / organisations?

NP - will certainly point this out, as the effect is becoming more pronounced. How would the organisation fund itself from 30 members, if national / regional organisations form the bulk of the membership?

BP - maybe we do tiering in different ways for organisations - broadcasters, technology providers, manufacturers?

JD - there are a couple of examples to refer to - ITS America does revenue tiering, NAB does tiering on revenue. What's more valuable - having a big rosta of members or the actions of the broadcaster members to produce services?

BP / SOH - agreed that we should build more things that are of member-only benefit

WH - agree on the proposals for sharper comms and better pres. Do we need more resource to make this happen?

NP - 2018 budget will probably include a proposal for a project co-ordinator.

WH - not enough engagement because you can't do enough, communicate frequently enough?

NP - yes, having more resource to deal with admin would leave more time for more frequent communications.

BP - the golden key to acquiring more members might be the open standards, with their side effect of helping provide metadata/content to connected devices.

JF - do we have CSA contacts in France to help reach the French broadcasters better?

NP - not directly, only through presentations we have done with WorldDAB

JF - Getting into CSA and PSA and Renault is helpful to reach that market. Speak to Patrick Hannon through WorldDAB with CSA and Jean-Marc (WDAB).

WH - Rai - Paolo is in a separate R&D group in Turin, but the head office of Rai is in Rome.

BP - also hoping to get to Rome, and seeing the same issue in Spain.

Action: NP - will circulate a draft budget based on this plan, so we can agree both at the next meeting.

5. [Project Logo / Metadata Licence Update](#) (SB27/3)

SOH - in the guidance to broadcasters who choose to omit a licence, should the words be "may" or "might"?

NP - It should be "might".

JD - are you actively maintaining the Project Logo coverage summary on the website?

NP - yes, it's kept updated as we get new registrations.

(JD - left meeting -)

SOH - what's the projected date for the first draft of the legal text.

Action: NP - certainly before the next meeting. Will circulate as soon as I have it.

6. [Project Office Update](#) (SB27/4)

Action: NP - set deadline of 1st Nov for TDF / Sentech to pay their fees.

JF - asked current bank account and predicted surplus carried forward into 2018

CW - Audi Launch - glad that people are asking about hybrid and make some noise about it. Lots of good mentions of it. Looking forward to the car going to market at the end of the year. The spread of the functionality into the lower range cars and VW cars will be good to demonstrate its universality. Still hoping to make a video of it for promotion, and a more neutral version to help us promote the open standards.

BP - Can I "borrow" car for a demonstration next February? Digital Radio Week.

CW - maybe, hopefully. Need to look into it.

AE - Can we have a General Assembly a presentation about the HRadio project and what's planned there?

BP - Maybe hold the Strategy discussion around the WorldDAB General Assembly - 7th/8th November?

Action: NP - to see if Strategy Discussion continuation in Paris is feasible?

7. [Technology Update](#) (SB27/5)

BP - to complete changes to TS 102 818.

NP - Need to set a date for that.

Action: BP to set a date for the changes for 102 818 and 103 270 to be complete.

JF - did we agree for RadioTAG to go to ETSI?

SOH - also thought it hadn't be approved for ETSI?

BP - did some polishing work with Andy on the ETSI words

Action: BP - to ask Lindsay to get the TAG document back as it will have the latest changes

AE - HRadio - EU funded project to deal with new hybrid radio scenarios - in car, mobile, home.

Find and implement new use cases, and use existing standards as far as possible - WDAB, RDNS - in order to build them. RDNS is in the industry advisory board, along with BMW, EBU, IDAG, etc. There will be comms from the project co-ordinator to the advisory board soon. Goal to have implementations for APIs for common devices.

JF - can the brief from Andy for the testing platform be circulated?

Action: NP - to circulate testing platform brief once it's been reviewed

AE /BP - happy to offer partnership work in testing that

BP / SOH - can we look at the source code of the tests? Be good if we could see exactly what its doing and add other tests.

(AE - left the call)

8. Any Other Business

JF / WH - 7th December date is difficult

Action: NP - to check dates for the 28th Steering Board Meeting.