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## SB37/7 - Minutes of 37th Steering Board Meeting

Wednesday 11th September 2019

10:00 UTC / 11:00 BST / 12:00 CEST / 06:00 EDT / 21:00 AEDT

### Attendance

Kath BROWN (Commercial Radio Australia)  
Joe D'Angelo (Xperi)  
Alexander ERK (IRT)  
Walter HUIJTEN (NPO)  
Rosie KENDRICK (RadioDNS)  
David LAYER (NAB) (Chair)  
Nick PIGGOTT (RadioDNS Project Director)  
Ben POOR (EBU) (Secretary)  
Nacho SEIRUL-LO (NXP)  
Christian WINTER (AUDI)  
Ron WALKER (NPR)  
Dave WALTERS (BBC)

### Apologies

John FARRELL (Frontier Smart Technologies)

### Agenda

1. Welcome and Introductions
2. Approval of the Agenda
3. Steering Board Chair remarks (D. Layer)  
DL thanked everyone for joining today's call and thanks for the email discussion re the Terms of Use, particularly noting the manufacturer's responses since it is the manufacturers who are most affected by the Terms document.
4. Approved: Minutes of the 36th Steering Board Meeting
5. *Actions from previous meetings*
  - 36-1 RK to circulate timeline for website redesign - *covered in Project Office Report*
  - 36-2 Steering Board to submit to TG any technical issues they encounter - *covered in Tech Group update*
  - 36-3 DL - China digital radio contact to TG - *covered in Tech Group update*
  - 36-4 DL - share NAB Automotive Initiative parameters with TG - *covered in Tech Group update*
  - 36-5 RK - write sentence for website using the name RadioDNS which states there is no affiliation to us - *covered in Project Office Report*
  - 36-6 NP - JF as bank signatory - *covered in Project Office Report*
  - 36-7 NP and RK to send out updated terms for indemnity review- *covered in*

## Project Office Report

### 6. Technology Group Report (SB37/6):

BP went through report. Regular Tech Group meetings have started, the first was on 3<sup>rd</sup> September with good attendance and was very productive. In future, TG meetings will be scheduled for a week before each RadioDNS Steering Board meeting.

BP put request to Board for the Technical Group to look into developing a guide to use RadioDNS as a means for better radio analytics.

**ACTION: BP to write guidance notes for using RadioDNS for radio analytics.**

**Feedback on progress at next Board meeting**

Legal guidance on GDPR impact re: analytics recommended by Board.

**ACTION: BP to request feedback on GDPR experience from Board members**

BP asked for an Implementation Register, identifying RadioDNS-capable products, to help with research, promotion and demonstration of hybrid radio.

NP responded that historically, this has been attempted but has proven too difficult to maintain, but will look into providing one again.

**ACTION - NP and RK - update product list on website and to include cars**

**ACTION - NP to check RadioDNS devices can be made available**

Next TG meeting is 12<sup>th</sup> November.

### 7. Test and Fault Reporting Platform ([SB37/3](#))

2 pitches were made to develop new testing platform, with a big disparity in price. Unless another competitive pitch is made by Friday we will go with Togglebit. Previous delivery issues by Togglebit were raised, NP is aware and will be setting tighter expectations.

### 8. Project Office Report ([SB37/2](#))

- a. Financial review - *explained.*
- b. Membership review - *explained.*
- c. Events - *Upcoming events explained including Drive to Digital in London. It was mentioned that RadioDNS isn't present at events in some European countries in the near future but this is not a problem since events we are participating in are widely attended.*
- d. New website - *RK presented new website design with positive feedback.*
- e. Regional Websites - *Using the name RadioDNS: the language "This website is not affiliated with RadioDNS" was approved by the Board to send to any websites using our name and ask them to display.*
- f. Bank account - *RK is now able to access the bank account.*

### 9. Standard Licence for Metadata and Content Update ([SB37/4](#))

NP discussed responses to latest communication. Some were functional and some were corrections. Two responses (from manufacturers) supported dropping the Terms effort altogether. Concern continues regarding 3rd party content and liability; terms that manufacturers have agreed to (examples include streaming services and Radioplayer) and how the RadioDNS terms differ from those were discussed. At conclusion of discussion DL asked NP to hold off on action plan described in SB37/4, and instead consider terms manufacturers have agreed to and compare with the RadioDNS Terms document, with the goal of modifying the RadioDNS terms to be acceptable to manufacturers.

**ACTION - NP look at the terms manufacturers have agreed to and compare with RadioDNS terms**

### 10. Any Other Business -

- a. Client ID update (SB37/5)

It was discussed that RadioDNS could manage client ID relationships between broadcasters and manufacturers without handling metadata. If that were to happen, it would be necessary to set up an adjacent trading company to

RadioDNS to do this, so liability would be contained within that company and not RadioDNS.

**ACTION - any comments from Board on RadioDNS providing Client IDs to NP.**

b. IBC2019 (NS)

Is there any informal get together? BP mentioned the Open Source meet up 4-5pm on the Saturday of IBC.

**ACTION: NP invite Steering Board to the Open Source meet up at IBC.**

c. Radioline/Radiobridge (NS)

This company has been in touch with NS, they have also been in touch with RadioDNS and others.

11. New action item review

37-1 BP to write guidance notes for using RadioDNS for radio analytics. Feedback on progress at next Board meeting.

37-2 BP to request feedback on GDPR experience from Board members.

37-3 NP and RK - update product list on website and to include cars.

37-4 NP to check RadioDNS devices can be made available.

37-5 NP look at the terms manufacturers have agreed to and compare with RadioDNS terms.

37-6 Any comments from Board on RadioDNS providing Client IDs to NP.

37-7 NP Invite Steering Board to the Open Source meet up at IBC.

12. Future meetings:

- Tuesday, November 19, 2019 (by telcon)

- Monday, December 16, 2019 (by telcon)

- Monday, February 10, 2020 (at EBU)