

RadioDNS General Assembly

10th February 2021
Konsole Labs GmbH



Konsole Labs – the beginning

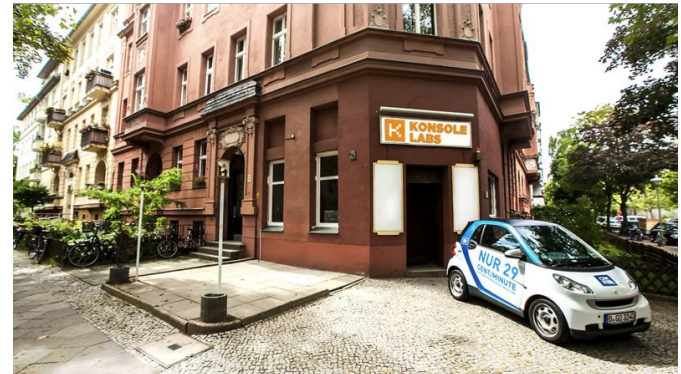


First collaboration of the Founders in 1999.
2011 the foundation of the Konsole Labs GmbH.

3 offices: Berlin, Dresden and Munich.
11 employees.

Our goal is to use software to improve radio for
broadcasters and listeners.

We also see ourselves as an innovation engine that
helps broadcasters to bring their programme to all
relevant platforms without large financial resources.



Our Partners



DAViD
s y s t e m s

RadioDNS
HYBRID RADIO

QuantumCast

QUANTYOO



MusicMaster
SCHEDULING

Pluxbox

STREAMALYZR



Our Services



APPS

Radio
Podcast
News
Visual Radio
Car
Entertainment
...

MEDIA PUSH

Push
Messenger
Chat
E Mail



VOICE

Alexa Skills
Google Actions
Bixby
Sonos
...

API

Streaming
Metadata
Programm & Music
Planning
Analytics
...

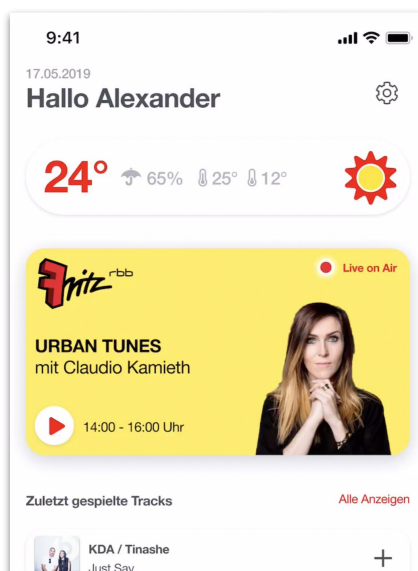
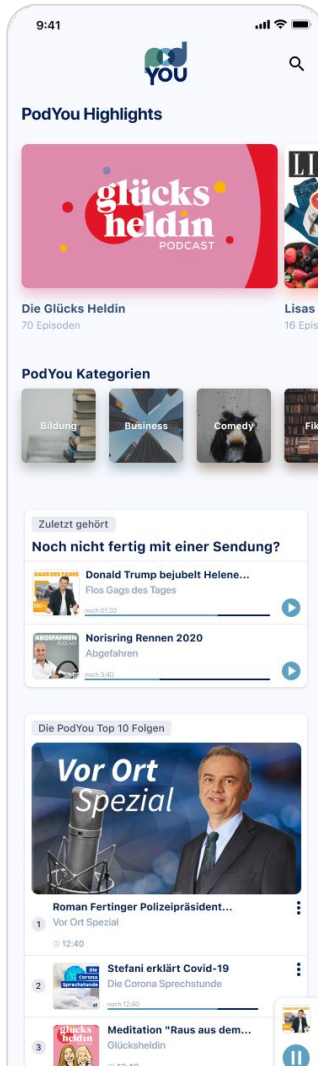
Current Projects

Hybrid Radio App / Platform
DAB+ und IP / EU HRadio Project

Connecting Apps
DAVID System and Konsole MVP

Radio Live Transcription
First POC with partners

Konsole Audio App 4
Podcast and Radio App Framework



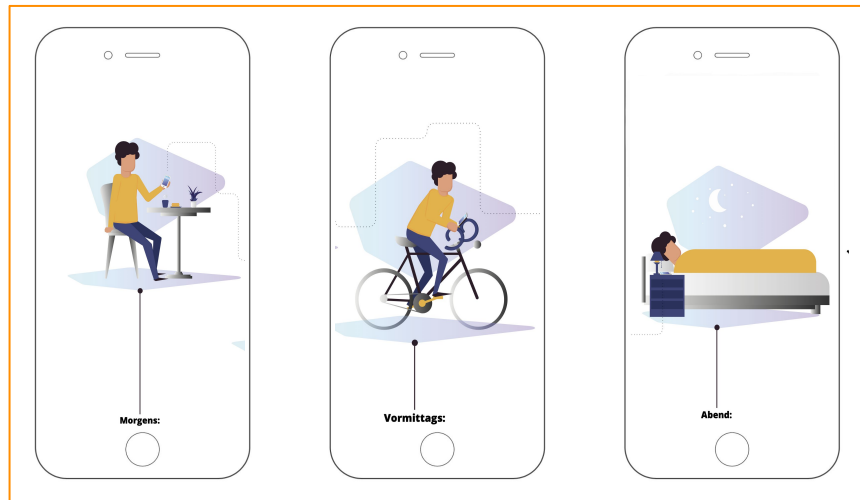
Dynamic UI



The first app that is as diverse as its listeners!

The user interface of the app can be adapted in real time via the CMS and filled with personalised and recommended content.

- Different usage scenarios can be offered to the listener via templates: news in the morning, on-demand with music streams and podcasts in the evening.
- A "My Morning" or "My Day" playlists, compiled by the user can be listened to.
- The UI/ UX of the different app views can be redesigned by the broadcaster themselves.

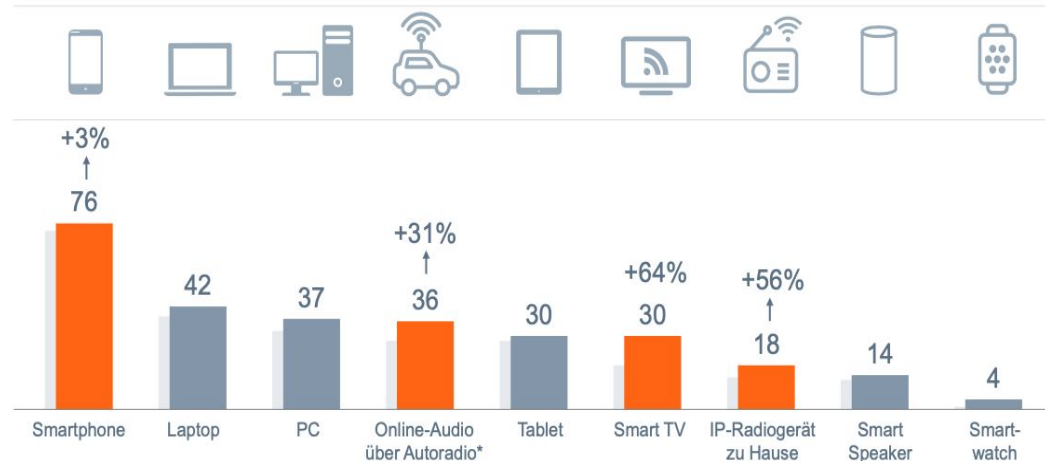


Don't think "App" – think "Platform"



Online-Audio per Autoradio, Smart TV und IP-Radio steigt deutlich an.

Basis: Online-Audio-Nutzer




Angaben in Prozent; *über Smartphone, Tablet oder fest installiertes IP-Radiogerät im Auto
Basis 2019 / 2020: 43,850 / 50,001 Mio. Online-Audio-Nutzer ab 14 Jahre in Deutschland (n=4.801 / 6.313)



Pain Points



- Workflows in stations
- Low resources
 - Manpower
 - Money
- Workload
- Too much effort
- Infrastructure
- Different standards
- Lack of know-how








Mittwoch
10.02.-5°

 **Sam Smith**
Diamonds

Webcam



10.02.2021, 16.34 Uhr

Rotes Rathaus

Blick vom Turm des Berliner Rathauses.

Berlin Nachrichten

Einwohnerstatistik 2020

Weniger Zuzug in Berlin, dafür mehr Marzahn-Hellersdorfer

With the Konsole CMS, our TEAP service can also be used to send push messages that can do more than just text and images. With the right push strategy, radio stations can reach their users in the fastest way possible. MEDIA PUSH is a multi-platform tool designed specifically for media houses.

PUSH INNOVATIONS



Audio-Push



Voice-Push



Personal-Push



Live-Push



Engage-Push



Geo-Push



Video-Push



Deep-Link-Push



Image-Push



Browser-Push



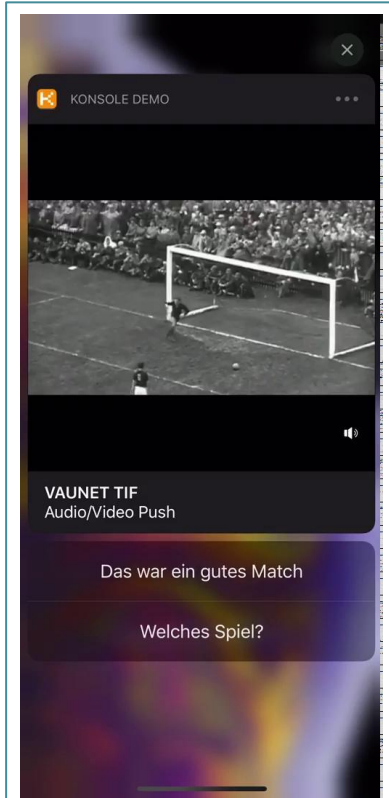
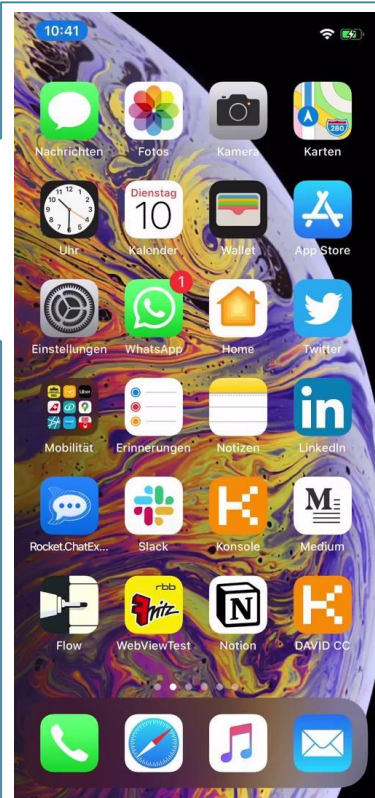
MEDIA PUSH – Cases



Quiz-Push
(LINK: Video-Download)



Audio/Video-Push
(LINK: Video-Download)





**We transform metadata
into products for new
platforms!**



Maximilian Knop
knop@konsole-labs.com
+49-173-2159659