

Radioplayer – RadioDNS General Assembly

10 February 2021



Radioplayer overview

Radioplayer is the official, non-profit broadcaster-backed radio platform

We partner with automotive and technology companies, offering free/at-cost services to help create world-class smart radios

Shareholders:



Radioplayer: Backed by broadcasters

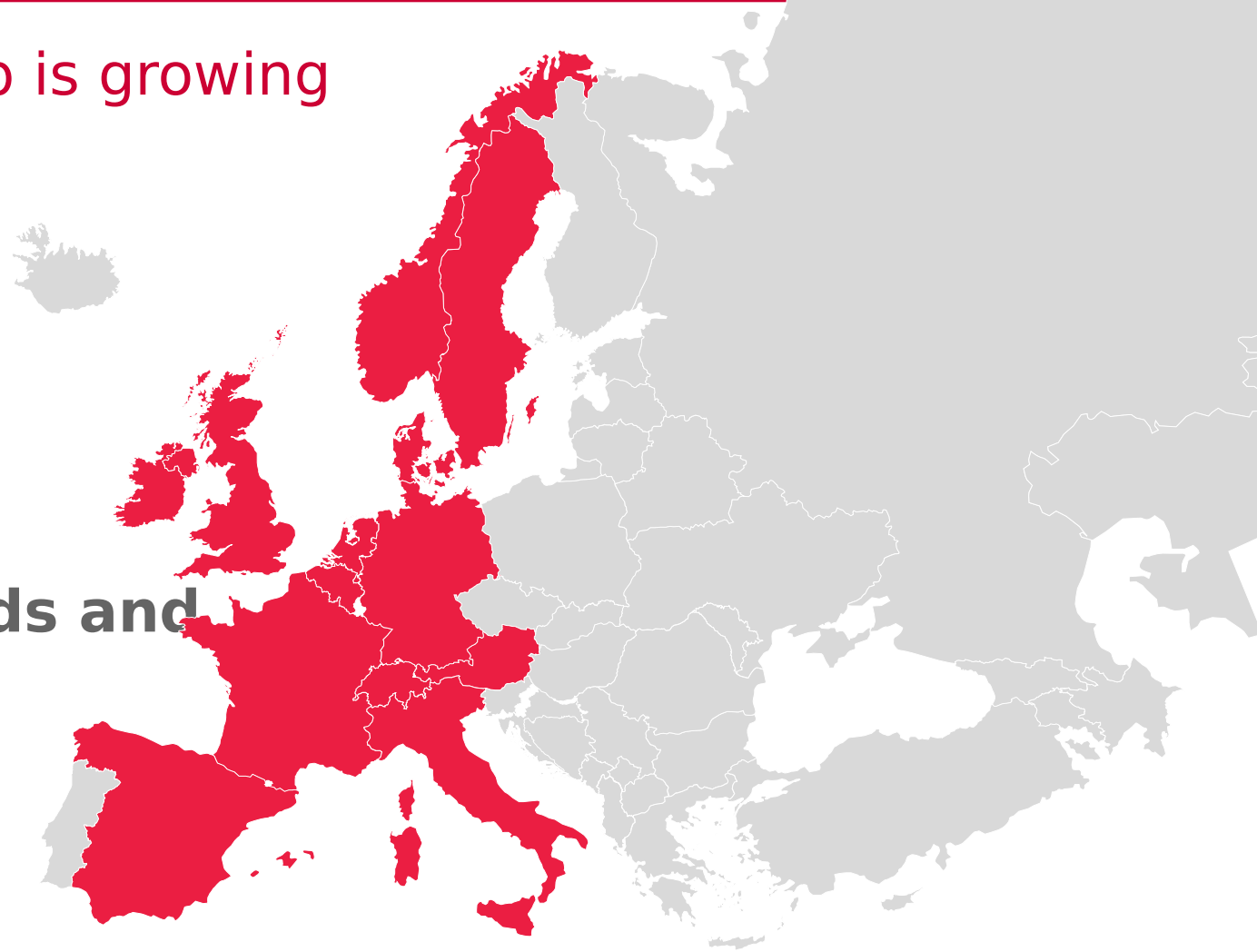


Radioplayer country membership is growing

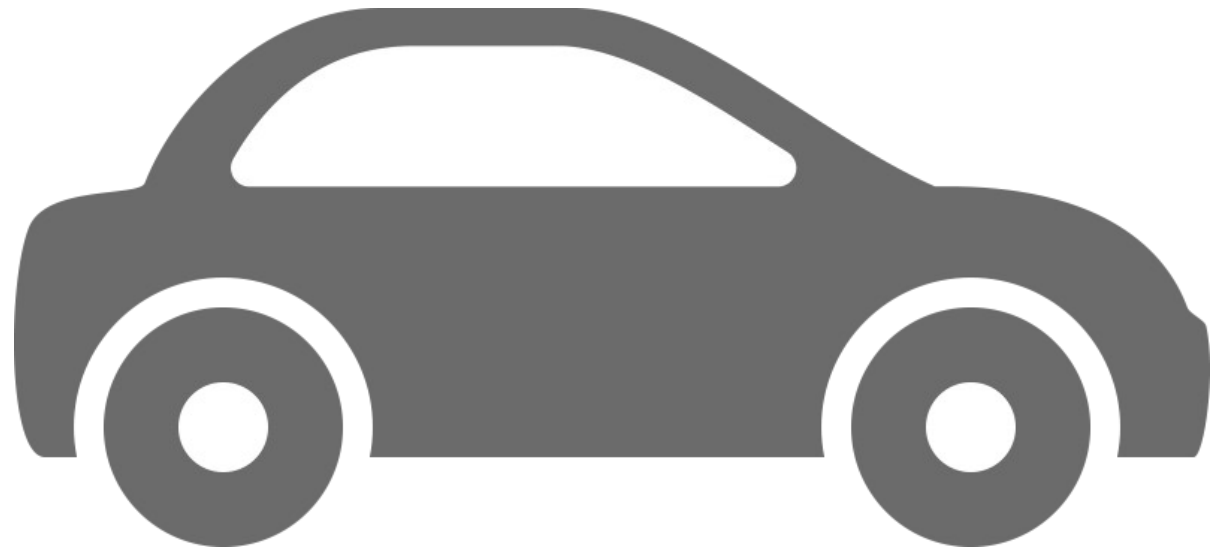
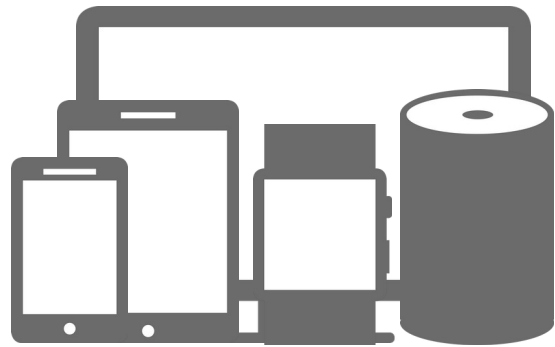
2019: Spain, Italy and Denmark

2020: France, The Netherlands and Sweden

2021: More to follow.....



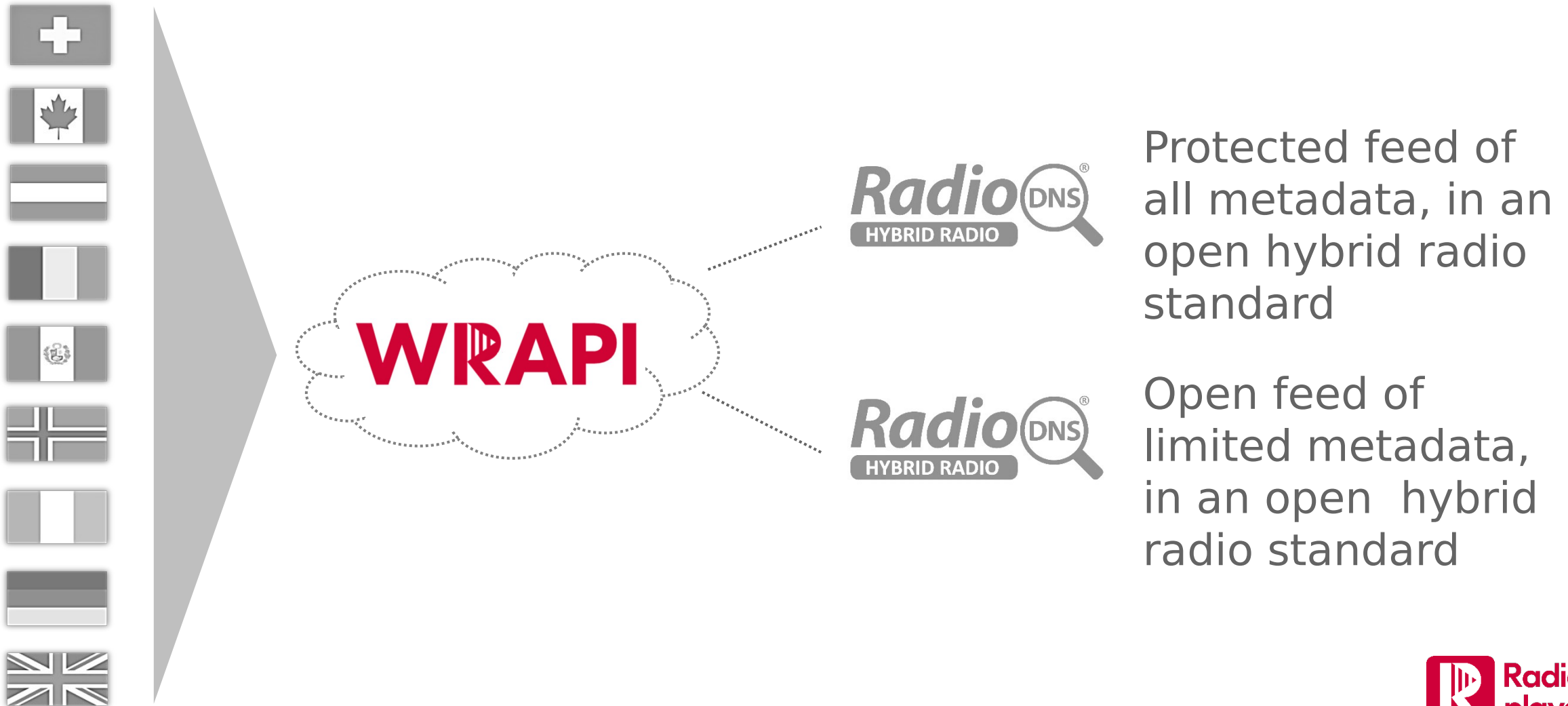
Our main focus is keeping radio strong in cars



We believe the best Radio UX is Hybrid Radio



Metadata via the Worldwide Radioplayer API



Our automotive work

- Supporting AUDI/VW Group partnership
- Hybrid Radio app in Android Automotive OS
- Improving the standard AOSP Radio UX
- Continuous development of the WRAPI
- Creating new automotive partnerships

Radioplayer and the importance of RadioDNS

Radioplayer activity

Supported directly by broadcasters

Focus on hybrid radio in cars

Support for open standards

Design and technology capability

Vision for future of in-car radio

Long-term RadioDNS member



RadioDNS

Strong broadcaster member overlap

RadioDNS standard enabling hybrid radio

Reliable, trusted open standard

Member of technical committee

OEM members and events

Hopeful candidate for Steering Board!



THANK YOU

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