

SB53/7 - Minutes for the 53rd Steering Board

Tuesday 13th September 2022 - 09:00 ET / 14:00 BST / 15:00 CET

Conference Platform Details

Open your browser to <https://meetings.dialpad.com/radiodns>

International Access Numbers:

<https://www.dialpad.com/features/international-conference-calls/>

with Meeting ID - 850-610-2145

Note: this call will be recorded for the purposes of accurate minuting.

Attendance

Laurence HARRISON (Radioplayer)
Bob HEADS (Frontier)
Walter HUIJTEN (NPO)
Rosie KENDRICK (RadioDNS)
Maximilian KNOP (Konsole Labs)
David LAYER (NAB) (Chair)
Badri MUNIPALLA (NPR)
Nick PIGGOTT (RadioDNS Project Director)
Ben POOR (EBU) (Secretary)
Nacho Seirul-Lo SALAS (NXP)
Christian WINTER (AUDI)
John VERMEER (iHeart)

Apologies

Dave WALTERS (BBC)

Agenda

1. Welcome and Introductions - DL thanked NP for the hard work on the membership fees, said he is looking forward to the discussion.
2. Agenda approved

3. Minutes of the 52nd Steering Board approved
4. Action Points Review
 - ☑ 51/03 NP write article for Radioworld - maybe on push metadata, start now!
Talk about enhanced presence at NAB show - first in person SB meeting, enhanced displays. - **Article published about Automotive Workshops**
 - 51/06 Create communications exchange of who needs to talk to whom re metadata - **See Agenda Item 8**
 - 51/05 ask GSMA what they do with roaming agreements and see what they do.
- **No response as yet**
 - ☑ 52/01 - NP to create report on data integrity as a percentage - **Complete**
 - ☑ 52/02 - All to review Project Director engagement contract doc and get back to DL with any comments - **Agreed via Email**
 - 52/03 - NP will email a proposal of Membership fee renewal amount that was discussed and then form member comms from that in Sept - **To follow SB53**
 - ☑ 52/04 - NP to look at RadioDNS helping more with communications between manufacturers and broadcasters to make and react to changes such as removing open access to streams - **See Agenda Item 8**
5. Technical Group Report ([SB53/2](#))

The last technical group meeting was cut short due to technical issues.

Metadata Push - the update to TS 101 499 will be circulated to the TG and then sent to the SB for them to recommend the update to ETSI.

Analytics and Tagging - the TG is looking at merging these two applications.

Targeted Audio into Broadcast - group have only just started working on the project.

BP wants to move to shorter TG meetings (less than an hour) to deal with discussion and decisions, and encourage pre-meeting background reading.
6. Publishing FQDN lists ([SB53/3](#))

NP summarised the paper.

Discussion about the process and implications of publishing the FQDN list.

BP - could potential users (service providers) manage the extent of the FQDN list?

NP - would imagine they already have the scale.

Discussion about the extent of access of the FQDN list.

BP - contractual access agreement?

NS - yes, although as the FQDN information is ultimately discoverable via DNS lookups, the FQDN list is merely facilitating an easier access route.

BH - This would help Frontier maintain more accurate metadata on their existing database of radio stations.

LH - Does this change need to go to members for ratification.

JV - Agree, and want to understand the security implications and ability for broadcasters to opt-in/opt-out specific service providers.

NP - We will consult with members and users before a change.

MK - are there disadvantages for RadioDNS if we don't do this?

BP - We need to communicate clearly to members and users why we would do this.

NP - Do our users differentiate between metadata keeping hybrid radio accurate, or keeping all instances of their radio station presence accurate?

WH - Can you get the FQDN list through brute force?

NP - Eventually, but it's extremely hard work.

WH - A tricky balance for broadcasters to retain control over use but also have it available wherever it would be useful.

NP - Views on this idea have changed over time as sentiment towards streaming services has evolved.

LH - Could be an AGM discussion?

NP - The board could make a decision now that the members subsequently overturn,

so it's better to consult first.

BH - It's easier for bigger organisations to marshal resources to acquire the FQDNs currently.

NS - Do brute force attempts affect our service?

NP - Highly unlikely given the nature of DNS.

NP - Would making a decision here be overreach for the board?

MK / JV / LH - Members should be consulted first, with options.

NS - This is enabling a better IP radio and people will try and do it by brute force anyway.

NP - brute forcing DNS is a known tactic, not just for RadioDNS. ClientID is provided to give specific security, rather than "security through obscurity".

NP - This activity may polarise views. Good idea to consult with members.

BH - Will this be accessible for members only?

DL - Similar services from other people are chargeable, could we charge for it?

NP - Near-zero production cost for us. A differential (member/non-member) cost would be a new approach for us.

DL - Charge non-members the same as the membership to encourage them to join?

NS - They don't necessarily share our core objectives.

LH /WH - Will run into problems charging re PSBs

NP - PSBs are not allowed to charge for this data so won't want us to charge for the link

NP - we also have to consider "trading" implications and other similar issues.

ACTION - NP to construct a short list of options for the board to review prior to putting it to the members for AGM in February

7. 2023 Membership Fee Proposal ([SB53/5](#))

Summary of document from NP. We need to make a decision at this meeting so we can communicate any decision to members in good time.

NS - Do we have a plan to use additional income well?

NP - summarised the plan from the paper. Any increase in membership beyond 5% will need solid justification.

DL - This could limit our ability to do another increase.

BH - Must be explicit about what increased fees will deliver.

JV - what has already been achieved, tangibly with an end result.

NP - Which option shall we put to members?

BP - £4500 flat rate. It is understood membership fees are not static.

LH - will socialise internally and report back

WH and BH - doubling is brutal

BM - what is scaled back for 4500, and putting it out there that the end goal is 6k as we start thinking about all the other things we are doing.

NP - looking for ways to fund more adoption and use of everything we do which gets members to outcomes they want faster.

ACTION - NP - write up and circulate a proposal to board for presentation to members based on £4500 fee point.

8. Coordination of Client ID exchange ([SB53/4](#))

NP - reviewed the document, noting that the proposal is wholly opt-in

NP - we could provide broadcaster name, FDQN and list of RadioDNS functions so you can see what is available with and without client ID.

BH - would anyone opt out?

NP - can't imagine why they would

