RadioDNS 18th General Assembly

20th February 2024 @ 14:00 UTC



Welcome

Nick Piggott Project Director, RadioDNS

Agenda

Members' Business
RadioDNS in 2023
Member Presentation - Radioplayer
RadioDNS in 2024
Member Presentation

Voting

No elections, so it's simple voting
As long as more members **agree** than **disagree**, the vote is carried
We'll ask you **say** or **chat** your vote

Members' Business

Ben Poor

Digital Radio Project Manager, EBU Secretary, RadioDNS

Voting

Approve the 17th GA minutes
Approve the 2023 Financial Statement
Approve the 2023 Steering Board decisions
Approve the 2024 Plan

Simple majority to pass

Minutes of the 17th General Assembly

Online at

https://radiodns.org/organisation/general-assembly/ga-feb-23/

Do you approve the 17th General Assembly Minutes?



2023 Financial Statement



Prepared by an independent accountant

We are exempt from a full audit

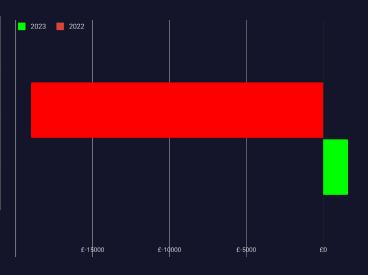
2023 Financial Strategy

Maintain our surplus at around £70k

- Continue development of FQDN list
- Update our prototype / demo device(s)
- Renew our trademarks
- Maintain "In Person" events and education

2023 Financials

	2023	2022
Income	136 319	103 000
Costs	134 708	122 002
Surplus / (Deficit)	1 611	(19 002)



All Figures are in GBP EUR 1.17 USD 1.26 (17th February 2024)

AUD 1.93

NOK 13.25

CHF 1.11 KRW 1,679

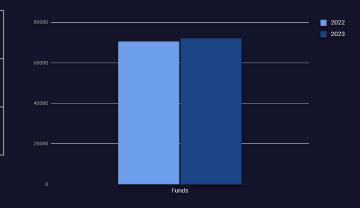
2023 v 2022 - Year on Year Changes

	Membership Income change	[†] 36 161	Income Increase	[‡] 36 161
We had to renew our trademarks in the USA				
	Legal (Trademarks)	* 18,936	Project Office Costs	^ 2,459
	Marketing & Education	1 6,942	Technical Projects	*30,427
	Other	[†] 2,387	Expenditure Increase	[†] 15 548
		Change in Deficit/Surplus 2022 v 2023		¹ 20,613

We gained £20,613 more in 2023 than we did in 2022

Balance Sheet

Opening Balance 2022	70 527
Surplus 2023	1 611
Closing Balance 2023	72 138



RadioDNS Limited is registered as a not-for-profit organisation, so does not pay tax on its normal activities, but cannot <u>distribute its surplus</u> to members.

In the event of RadioDNS being wound up, its assets must be transferred to an organisation pursuing the same aims as RadioDNS.

2023 Financial Statement

Do you approve the 2023 Financial Statement?



The Steering Board

Representing the Members

Steering Board

Securing the members' interests
Legally responsible for RadioDNS
Oversight of the Project Director / Office
They represent you

Steering Board Meetings

Review progress and proposals from the Project Office and Technical Group Approve strategy and check that activities are delivering to that strategy 4-5 meetings a year (virtual & in-person)

2023/4 Steering Board Members

	Ben Poor (Secretary) EBU	Neil Bingham Frontier Smart Techn.
Laurence Harrison	David Layer	Maximilian Knop
Radioplayer	NAB	Konsole Labs
Badri Munipalla	Michael Reichert	Jamie Sampson
NPR	ARD	iHeartRadio
Nacho Seirul-Lo Salas NXP Semiconductor	Dave Walters BBC	Christian Winter CARIAD

2023 Steering Board Resignations

Bob Heads

Frontier Smart Techn.

John Vermeer

iHeartRadio

2023 Steering Board

The Steering Board met 5 times in 2023

SB55	7th February
SB56	18th April
SB57	11th July
SB58	2nd November
SB59	12th December

https://radiodns.org/organisation/steering-board/steering-board-2023/steering-board-meetings-2023

Reviewing 2023

Nick Piggott
Project Director, RadioDNS

RadioDNS exists to accelerate the growth and decrease the cost and complexity of implementing hybrid radio for everyone



>>> standardise the structure and flow of metadata for the radio industry globally **>>>**



RadioDNS - Secondary Effects

Standardisation

We have to standardise metadata structure and flow to achieve our **primary** goal

But a **secondary effect** is that we assist the structure and flow of radio (and audio) metadata for everyone using it

Broadcasters - produce once to reach **all** devices Manufacturers - not just hybrid radio, but **any** radio enabled device

"FQDN List"

Supporting **all** kinds of radio devices - broadcast & IP

"FQDN List"

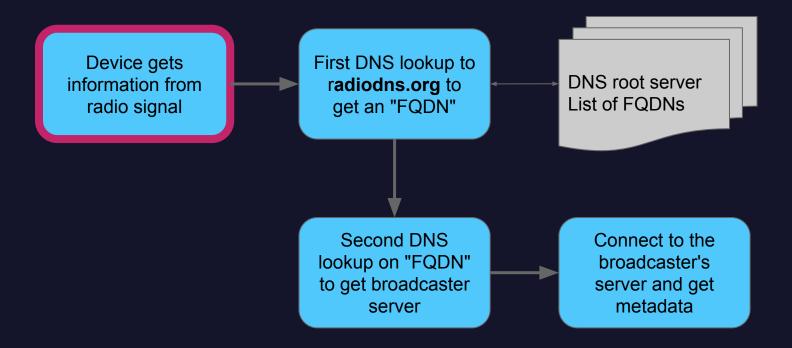
A **strategic** development for RadioDNS

Recap of what it is Update on where we are

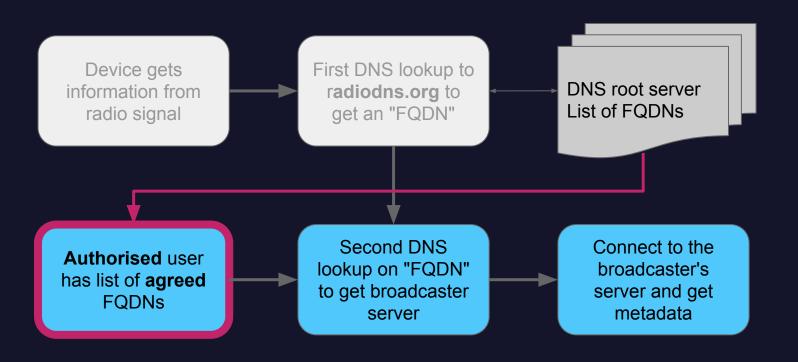
What is the "FQDN List"?

A list of all the servers that are providing metadata / content using our standards No need to receive a broadcast signal Enables IP-only devices to access metadata / content consistently

Original Process

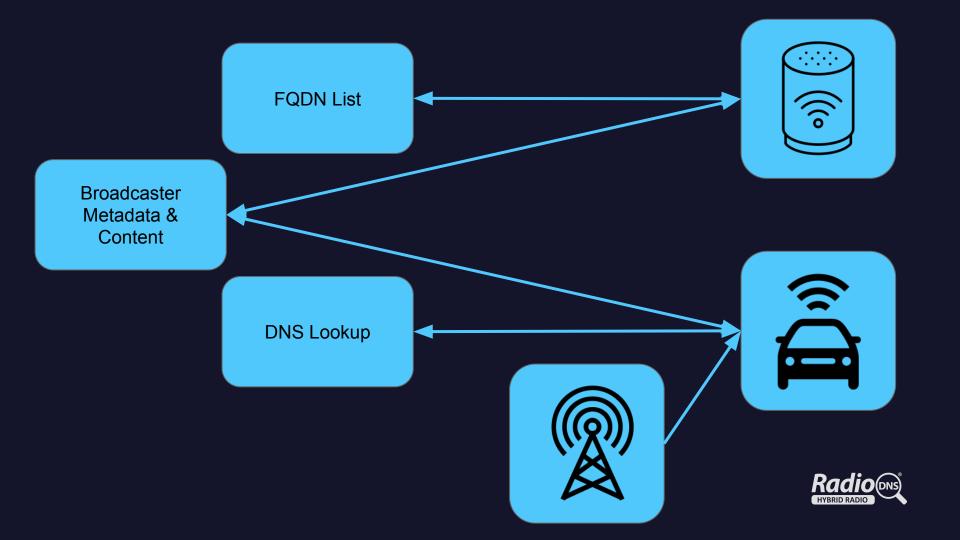


Additional Process - with "FQDN List"



Potential "FQDN List" users

Smart speakers
Smart TVs
Voice assistants
Streaming apps



Controls

Broadcasters retain control

A broadcaster can elect to be excluded from the FQDN list RadioDNS Members can choose to be <u>selectively</u> excluded from specific users

Access to the list is restricted to potential users approved by the Members



Building up to FQDN

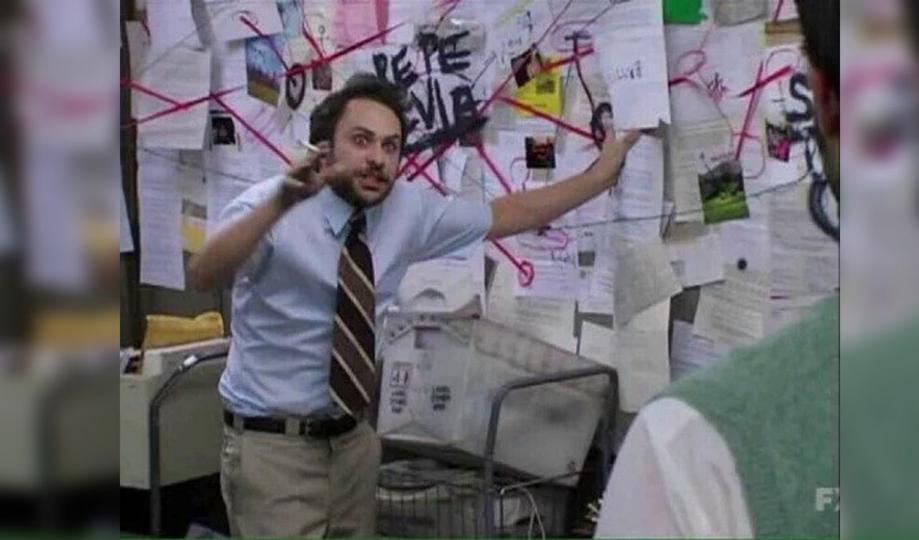
Two significant changes for us

Technology to manage FQDN list generation Legal agreement for access to FQDN

Relationships - It's Complicated

Broadcasters & Service Providers

We've had to assign every single DNS entry a "broadcaster" and a "service provider" (sometimes, they're the same thing).
Now we can more accurately manage which broadcasters appear in FQDN lists for different users



FQDN - Next Steps

Tech is nearly ready Legal agreements are in draft

We'll circulate these for people's views before we offer them to users

Education

Innovation

Operations



Education in 2023

Nick Piggott
Project Director, RadioDNS
Rosie Kendrick
Project Coordinator, RadioDNS

RadioDays Europe

Prague March

Europe's largest radio show.

Positive engagement with senior people from organisations like NRK, SR (Swedish Radio) and the BBC



NAB Show

Las Vegas April

Nick spoke at a panel session organised by NABA at the BEIT conference on Metadata and Hybrid Radio: "Broadcasters and Hybrid Radio - It's All About the Metadata"



Thanks to our member NAB for the free booth space.

Autotech: Detroit

Detroit June

We had a position in the "Startup Zone", and Nick moderated two panels (the videos are our YouTube and Socials)



WorldDAB Automotive

Paris June

Nick spoke alongside Gregor Pötzsch (CARIAD) regarding radio in cars user experience and driver distraction



Radiodays Asia Kuala Lumpur September

Nick spoke with Yann Legerson (Radioplayer) as part of the Automotive session



Autotech: Europe

Berlin November

Exhibits presence and Nick hosted two sessions on User Experience design for vehicles



Other Events 2023

CES

January

Meetings

ABU DBS

March

Presentation & Workshop

IBC Amsterdam

September

Meetings

ARD x EBU x CARIAD

Automotive Workshop

November

Developing On-Demand

Prototype concept

NAB Show New York

October

Presentation of FQDN list project

Automotive Workshops

What are today's issues?

A workshop looking at solutions to problems affecting the experience of radio in cars <u>today?</u>

What solutions can we provide <u>now?</u>

No new technical standards or requirements, just getting things to work properly for listeners/drivers.





Automotive Workshops

May 2023
Online



November 2023

In person in Berlin, adjacent to Autotech:Berlin conference



Press Coverage

Czech Radio connects to RadioDNS

NAB posts engineering conference agenda

RadioDNS stops by WorldDAB Automotive

Metadata seen as essential to radio maintaining in-car dominance









Marketing

Physical and digital marketing assets





Our suite of open technical standards, combined with our partners' support, makes implementing hybrid radio easy















Member Communications

Topical Emails to Members

We use email to send you **important** information
Please check your Spam folders and add <u>feedback@radiodns.org</u> to
your allowed senders list

Social Media

LinkedIn

https://www.linkedin.com/company/radiodns

YouTube

https://www.youtube.com/@RadioDNS



X

@RadioDNS

Mastodon

@radiodns@mastodon.socia

Instagram

radiodnshybridradio

Innovation

Ben Poor

Technical Group Chair, RadioDNS

Technical Group

Open to Members only

Oversees our Technical Standards

Maintenance

Enhancement

Innovation

Members must commit to our IPR Policy

RadioDNS IPR Policy

IPR contributed to our standards must be available on Free, Reasonable, Non-Discriminatory, Zero Cost basis (FRNDZ)

IPR Policy is at

https://radiodns.org/organisation/statutory-and-historical-documents/

Technical Group

The Technical Group met 6 times in 2023

TG22	17th January
TG23	21st March
TG24	2nd May
TG25	28th June
TG26	18th September
TG27	18th December

Teams in 2023

On-Demand Audio
Targeted Audio into Broadcast
Tagging and Analytics
Listener Login
Hybrid Radio Lookup

OnDemand Audio

Recommendations for OnDemand Audio If you like this (linear) radio show, you might like this audio too

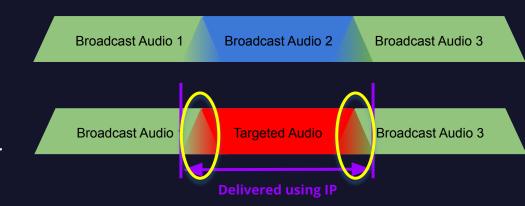
Utilises the existing PI / GI files system
Is it possible to launch a broadcaster app
to listen to on-demand audio?

Targeted Audio into Broadcast

How to **seamlessly** replace broadcast audio with audio delivered over IP

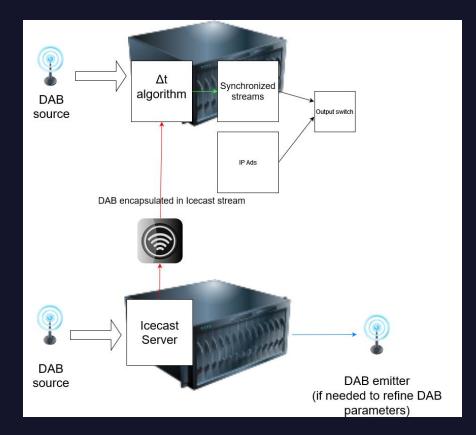
Targeting based on location (or listener)?

Paper prototype devised, needs a real prototype to be built



Targeted Audio into Broadcast

Aligning audio from broadcast with audio over IP



Targeted Audio into Broadcast

RTBF Belgium allocated development resource, and completed a POC

Development ongoing

Tagging and Analytics

A combined standard is ready for prototyping during 2024

Need to understand incentives to implement in vehicles

Listener Login

An updated standard is ready for prototyping during 2024

Need to understand incentives to implement in vehicles

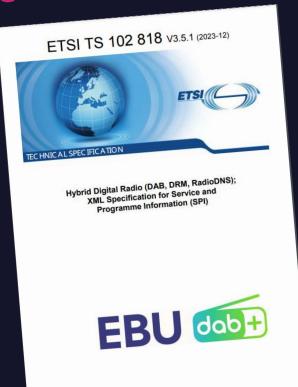
Hybrid Radio Lookup

Some changes to handle "edge cases" we're beginning to see

Standards Updates in 2023

Update to TS 102 818 "Service and Programme Information" to v.3.5.1

Explains how to describe the languages of a radio service



Standards Updates in 2023

Update to TS 101 499 "Hybrid Radio Slideshow" to v.3.2.1

Explains how to push text, images and **metadata** in real-time



Operations

Andy BuckinghamSystems Administrator, RadioDNS

Operations

DNS Servers
Testing Tools
Internal Management Systems
Open Source Software Releases

DNS Servers

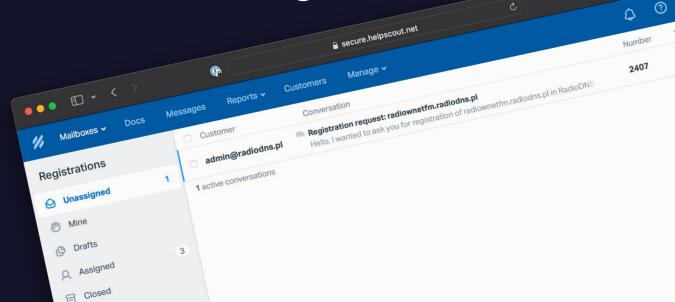
Multiple locations globally
Any failure of one location has
insignificant disruption
Easy to scale according to growing
demand

DNS Servers

We operate the **radiodns.org** TLD
Lookups are handled by local DNS servers **Target:** 100% uptime for end devices **Target:** 1 working day turnaround for confirmed DNS record additions/changes

How We Manage DNS Requests

From request to zone entry registrations@radiodns.org



Registration Request Types

```
*.2323.e4.fm IN CNAME radiodns.trio.ee.
*.2321.e4.fm IN CNAME radiodns.trio.ee.
*.2478.e4.fm IN CNAME radiodns.trio.ee.
*.2779.e4.fm IN CNAME radiodns.trio.ee.
*.2322.e4.fm IN CNAME radiodns.trio.ee.
*.2228.e4.fm IN CNAME radiodns.trio.ee.
*.2323.2002.e4.dab IN CNAME radiodns.trio.ee.
*.2321.2002.e4.dab IN CNAME radiodns.trio.ee.
*.2478.2002.e4.dab IN CNAME radiodns.trio.ee.
*.2779.2002.e4.dab IN CNAME radiodns.trio.ee.
*.2322.2002.e4.dab IN CNAME radiodns.trio.ee.
*.2228.2002.e4.dab IN CNAME radiodns.trio.ee.
*.2D42.2002.e4.dab IN CNAME radiodns.trio.ee.
*.2F3C.2002.e4.dab IN CNAME radiodns.trio.ee.
*.2321.2010.e4.dab IN CNAME radiodns.trio.ee.
*.2322.2010.e4.dab IN CNAME radiodns.trio.ee.
*.2323.2010.e4.dab IN CNAME radiodns.trio.ee.
*.2228.2010.e4.dab IN CNAME radiodns.trio.ee.
*.2E88.2010.e4.dab IN CNAME radiodns.trio.ee.
*.2C83.2010.e4.dab IN CNAME radiodns.trio.ee.
*.2724.2010.e4.dab IN CNAME radiodns.trio.ee.
*.2F3C.2010.e4.dab IN CNAME radiodns.trio.ee.
*.2394.2010.e4.dab IN CNAME radiodns.trio.ee.
```

```
aradiodns.trio.ee
▼<serviceInformation xmlns="http://www.worlddab.org/schemas/spi/31" xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
creationTime="2014-06-13T10:32:41+01:00" originator="RadioDNS XSI Generator" xml:lang="en'
xsi:schemaLocation="http://www.worlddab.org/schemas/spi/31 spi 31.xsd">
▼<services>
     <shortName>DFM</shortName>
     <mediumName>Dance FM</mediumName>
    ▼<mediaDescription>
       <shortDescription>Dance Music</shortDescription>
     </mediaDescription>
     <epg:link xmlns:epg="http://www.worlddab.org/schemas/epgDataTypes/14" url=""/>
    ▼<mediaDescription>
       <multimedia url="https://radiodns.trio.ee/dfm/DFM 32x32px.png" mimeValue="image/jpeg" width="32" height="32"/>
     </mediaDescription>
    ▼<mediaDescription>
       <multimedia url="https://radiodns.trio.ee/dfm/DFM 112x32px.png" mimeValue="image/jpeg" width="112" height="32"/>
     </mediaDescription>
    ▼<mediaDescription>
       <multimedia url="https://radiodns.trio.ee/dfm/DFM 128x128px.png" mimeValue="image/jpeg" width="128" height="128"/>
     </mediaDescription>
    ▼<mediaDescription>
       <multimedia url="https://radiodns.trio.ee/dfm/DFM 320x240px.png" mimeValue="image/jpeg" width="320" height="240"/>
     </mediaDescription>
    ▼<mediaDescription>
       <multimedia url="https://radiodns.trio.ee/dfm/DFM 600x600px.png" mimeValue="image/ipeg" width="600" height="600"/>
     </mediaDescription>
    ▼<geolocation>
       <country>EE</country>
     </geologation>
     <bearer id="fm:2e4.2779.*" cost="0"/>
     <bearer id="https://router.euddn.net/8103046e16b71d15d692b57c187875c7/dfm.aac" cost="4"/>
     <bearer id="dab:2e4.2002.2779.0" cost="0"/>
     <radiodns fgdn="radiodns.trio.ee" serviceIdentifier="DFM"/>
     <shortName>Narodnoe</shortName>
     <mediumName>Narodnoe Radio</mediumName>
    ▼<mediaDescription>
       <shortDescription>Modnoe, Ljubimoe, Narodnoe!</shortDescription>
     </mediaDescription>
     <epg:link xmlns:epg="http://www.worlddab.org/schemas/epgDataTypes/14" url=""/>
    ▼<mediaDescription>
       <multimedia url="https://radiodns.trio.ee/narodnoe/NARODNOJE 32x32px.png" mimeValue="image/ipeg" width="32" height="32"/>
     </mediaDescription>
    ▼<mediaDescription>
       <multimedia url="https://radiodns.trio.ee/narodnoe/NARODNOJE 112x32px.png" mimeValue="image/jpeg" width="112" height="32"/>
    ▼<mediaDescription>
       <multimedia url="https://radiodns.trio.ee/narodnoe/NARODNOJE 128x128px.png" mimeValue="image/jpeg" width="128" height="128"/>
     </mediaDescription>
    ▼<mediaDescription>
       <multimedia url="https://radiodns.trio.ee/narodnoe/NARODNOJE 320x240px.png" mimeValue="image/jpeg" width="320" height="240"/>
```

SI.xml "Diff"ing

```
abuckingham@ns1:/var/lib/bind$ zone-si-diff epg.aiir.net > /dev/null
conflict 0.ccc3.c19f.ce1.dab The Voice FM North Devon [][Radioplayer UK] c826.radioplayer.org rdns.aiir.net
removing 0.c1d7.c1c5.ce1.dab Regency Radio BRIGHTON [][Aiir] - orphaned entry
conflict 10010.ce3f.ca1.fm BayFM - Corner Brook, Newfoundland [][Radioplayer Canada] c124.radioplayer.org rdns.aiir.net
conflict 10420.c482.ce1.fm 3FM Isle Of Man [][Radioplayer UK] c826.radioplayer.org rdns.aiir.net
conflict 10500.c482.ce1.fm 3FM Isle Of Man [][Radioplayer UK] c826.radioplayer.org rdns.aiir.net
conflict 10620.c482.ce1.fm 3FM Isle Of Man [][Radioplayer UK] c826.radioplayer.org rdns.aiir.net
conflict 10660.c482.ce1.fm 3FM Isle Of Man [][Radioplayer UK] c826.radioplayer.org rdns.aiir.net
conflict 09680.cc84.ce1.fm Erewash Sound [Erewash Sound CIC][Radioplayer UK] c826.radioplayer.org rdns.aiir.net
conflict 10350.cc84.ce1.fm Erewash Sound [Erewash Sound CIC][Radioplayer UK] c826.radioplayer.org rdns.aiir.net
conflict 10610.cd9c.ce1.fm The Voice FM North Devon [7][Radioplayer UK] c826.radioplayer.org rdns.aiir.net
conflict 10780.cd9c.ce1.fm The Voice FM North Devon [7][Radioplayer UK] c826.radioplayer.org rdns.aiir.net
conflict 09560.cf83.ce1.fm seahaven fm [][Radioplayer UK] c826.radioplayer.org rdns.aiir.net
conflict 09630.cf83.ce1.fm seahaven fm [][Radioplayer UK] c826.radioplayer.org rdns.aiir.net
conflict 10760.cf96.ce1.fm Vibe 107.6 - Radio Made in Watford [][Radioplayer UK] c826.radioplayer.org rdns.aiir.net
conflict 10270.3851.3a0.fm KPGZ 102.7 KEARNEY [][REC Networks] rdns.mylpfm.com rdns.aiir.net
conflict 0.c48c.c1b5.ce1.dab Greatest Hits Radio (Oxfordshire) planetradio.co.uk rdns.aiir.net
```

Registration "Gotchas"

Invalid SI.xml No SI.xml created, not hosted online, or not at the correct path on the server Missing or invalid SRV records on an authoritative domain Not a streaming directory

Automated Notifications

Don't forget to tell us if **bearers** change

Some Service Providers automate checks on their SI files and notify us automatically if <bearer> elements change.

This is a great approach

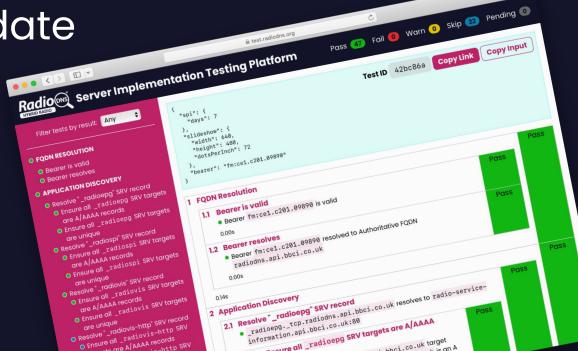
- we recommend it

Server Implementation Testing Platform

Member only resource

Check and validate

your RadioDNS setup

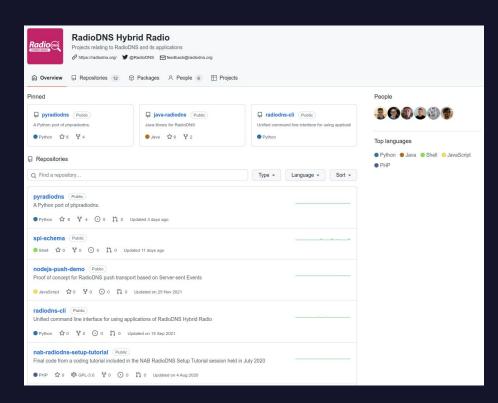


Open Source Software Resources

We create and maintain a library of open source software for RadioDNS

https://github.com/radiodns

Lots of useful libraries and utilities



Trademarks & Certification

Safeguarding our reputation

Trademarks

RadioDNS™ is a registered trademark

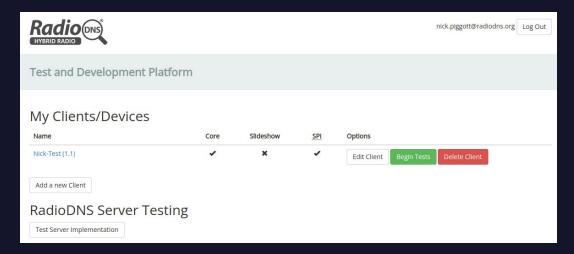
Both the logo and "RadioDNS Hybrid Radio" are trademarked Prevents anyone claiming to implement our standards when they aren't Protects businesses and consumers Creates an asset for RadioDNS' members We had to renew our trademarks in the USA this year It's expensive, but worthwhile (£30k every 5 years)

Quite time consuming

Certification

Allowing use of the trademarks

We have a certification process to allow people to claim RadioDNS compliance and request to use the trademark



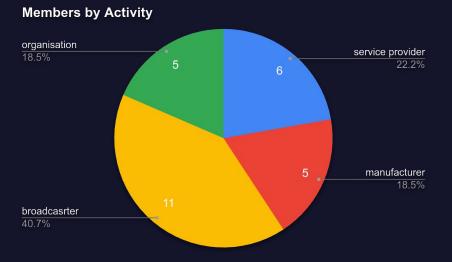
2023 in Numbers

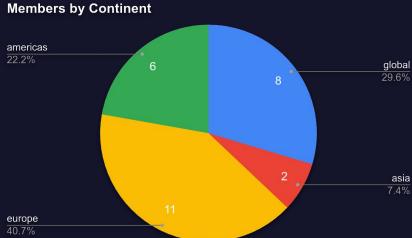
Nick Piggott
Project Director

Membership

Members at start 2022	30
Members resigned	3
Members removed	0
Members joined	0
Members at start 2023	27

Membership Analysis





DNS Performance

TARGET

100% uptime for end devices



TARGET

Verified DNS changes completed within I working day



Countries

NEW Portugal

NEW Estonia

NEW Greece



Daily Root DNS Queries

>2.6m

Individual devices do not query the root server. This number represents traffic from the global network of DNS servers which themselves handle DNS queries directly.

Daily Root DNS Queries



Individual devices do not query the root server. This number represents traffic from the global network of DNS servers which themselves handle DNS queries directly.

2023 Steering Board Decisions

Appointed Neil Bingham (Frontier Smart Tech) Appointed Jamie Sampson (iHeartMedia) Sent TS 102 818 to update at ETSI Removed Audacy as a member Renewed Project Director Contract Approved the 2024 Plan

2023 Steering Board Decisions

Do you approve the decisions of the Steering Board in 2023?



RadioDNS in 2023

Questions and Discussion

Member Presentation

Radioplayer - Implementing Client ID

Radioplayer

Client ID

RadioDNS GA

February 2024



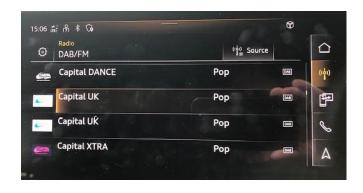
Background



- Radioplayer is a long-standing member and supporter of RadioDNS
- We have been a Board member for 3 years and a Tech group member for 6 years
- When broadcasters join Radioplayer we offer to publish their data on RadioDNS as a service provider
- We were the first organisation to test and have available ClientID capability when it was introduced
- We implemented Client ID for all our stations who use us as a service provider in October 2023

Radioplayer is a long-term supporter of RadioDNS standards

Rationale

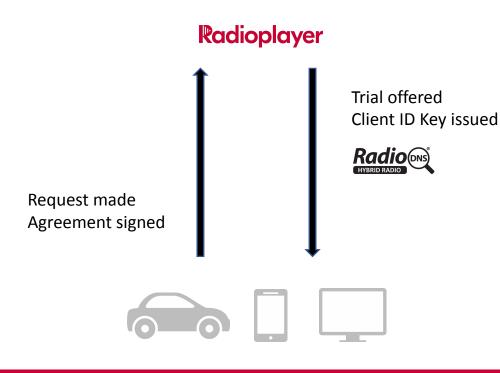


- Stations have for many years been asking us how their data is being used and by whom.
 With one exception we did not know
- Recently many stations have been tightening the security around their data to ensure greater control
- The recent RadioDNS consultation on streams for IP-only devices prompted wider discussion among our countries/broadcasters about data availability in the open
- This led to a decision to implement ClientID to ensure greater control and knowledge of how/where broadcaster data is being used

Broadcasters want to know who is using their data and how



Process



- Following initial discussion and consultation, we communicated with all countries/broadcasters to ensure they knew the timings and process
- We let partners know those who had already told us they were using RDNS
- We let RadioDNS know in case they were contacted
- We put up information on our support website

The process is now the same as with all partners



How it's gone and learnings

Radioplayer



- Some partners are implementing ClientID
- We have had 3 organisations contact us and we are in the process of managing next steps
- We could have done more to provide feedback and communicate to the wider industry, maybe with RadioDNS help
- It is good to know who is using broadcasters data

 RadioDNS is a very important standard. We will continue to offer RadioDNS support for broadcasters and supply data over RadioDNS

Communication is key

Short Break

Take Ten Minutes



RadioDNS in 2024

Nick Piggott Project Director, RadioDNS

Education

Innovation

Operations



Education in 2024

Nick Piggott
Project Director, RadioDNS
Rosie Kendrick
Project Coordinator, RadioDNS

"What Is RadioDNS?"

Improving People's Understanding

Too many people think that RadioDNS is a company offering a service We need to emphasise that we create **standards**, not services

"Why Hybrid Radio?"

Righting the imbalance of interest

There is more **push** from broadcasters to implement hybrid than there is **pull** from manufacturers

The incentives aren't correctly aligned

We need to find the common ground and grow it

Everyone* wanted to fix logos - but what comes next isn't as clear

^{*} Most sensible people

Map of Interests

Increasing importance

station metadata

names, logos, descriptions

streams

analytics

who's listening to the radio

non-geo

geo

on-demand audio

broadcaster recommended audio relevant to current show

bookmarking / tagging remembering interesting

things

listener login

associating a vehicle radio with a user profile for personalisation and analytics

real-time information

(what's playing now)

metadata

images

targeted audio

specific audio for each user

Education

Events

Conferences, Seminars and Workshops

Online

Website, LinkedIn, YouTube

Press

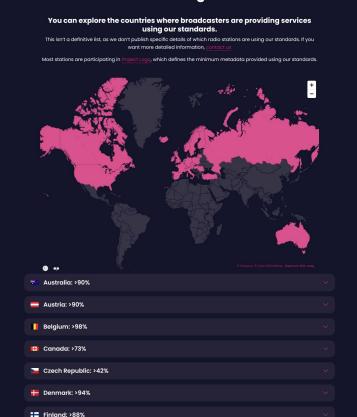
Country Coverage

A key resource for stakeholders

Looking at a better representation of our coverage in 2024



Coverage



Automotive Workshops

"Consistency"

Our strategic direction for the workshops is to achieve better consistency of experience / implementation by manufacturers and broadcasters

Reduce "ad hoc workarounds" and misunderstandings

Radio

world dab

In person meetings in March & November Online follow ups in May & January

Automotive Workshops

Next Workshop - 20th March

In person event in Munich, Germany



Attendee numbers are <u>limited</u>



Events in 2024

CES

Las Vegas Meetings RadioDays Europe

Munich

March 2024

NAB Show

Las Vegas

April 2024

Autotech Detroit

Detroit

June 2024

NAB Show Steering Board Meeting

16th April - In-person Steering Board

Members welcome to join from 9am (PDT)

Other Events in 2024

ABU - Digital Broadcast SymposiumMarch 2024

WorldDAB General Assembly

November 2024

CES

January 2025

Communications in 2024

LinkedIn

Website

Press

Communications in 2024

Automotive Workshops & Events FDQN List
New and updates to standards
Promoting member activities

Demonstrating RadioDNS

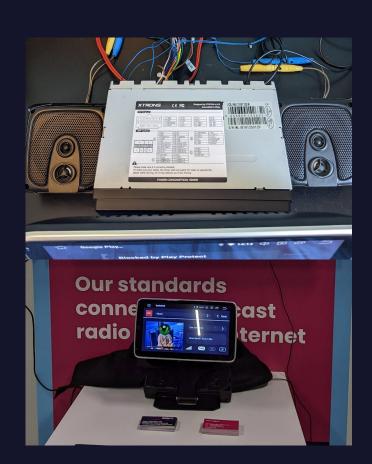
Updating our demonstration capabilities

Car Radio Demonstrator

Working with Konsole Labs, we developed a demonstrator on generic "android head unit" hardware

Works on FM and/or DAB





Car Radio Demonstrator

Touch Screen interface

Supports

- Station Names & Logos
- FM/DAB/IP Switching
- Visuals and Text
- Service Information
- Programme Information





Updating the Demo

New head unit

All the existing functionality
Can be mirrored via HDMI to a
large screen
Integrated 4G connectivity
Prototype linking to broadcaster
apps
We're building a unit for IEEE-BTS
to use at the NAB Show



Innovation in 2024

Ben Poor

Technical Group Chair, RadioDNS

Working Teams 2024

On-Demand Audio
Geo/Lookup Method Review
Analytics and Tagging
Listener Login
Targeted Audio into Broadcast

On-Demand Audio

Standards and Prototypes

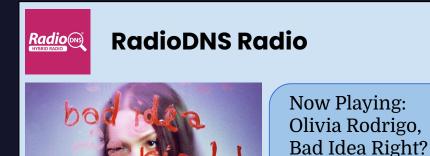
Discussed at the ARD x EBU x CARIAD workshops in Köln in November We have quite well defined use cases

Prototypes will expose corner cases to define

We're going to prototype with some broadcasters and demo on our head unit

Can we move seamlessly between built-in radio and broadcaster provided IP applications?

OnDemand Audio



The RadioDNS Hybrid Breakfast Show Everything hybrid to start your day



(RadioDNS club/



Suggestions for you

edit)



Rewind

This icon is shown if on-demand is present and presentationTime = startTime

Listen Again

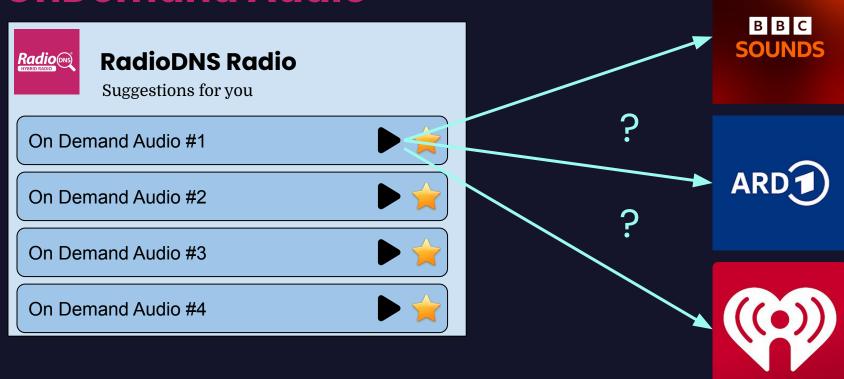
This icon is shown if on-demand is present

Recomendations

This icon is shown if link are present

These are wireframes, not the real designs

OnDemand Audio



These are wireframes, not the real designs

Geo/Lookup Update

Updating for the real world

We've identified some situations where RDS is inconsistent
We need to update our standard and guidance on what to do in those
situations

- Countries: Austria, Mexico
- Stations: Foreign broadcasters using "home" identifiers

Update to TS 103 270 is likely to include some sort of "geo"

Analytics and Tagging

Incentive Alignment

How do we make it appealing to implement analytics and tagging for both broadcasters and manufacturers?

The tech is largely solved.

Listener Login

Use Cases

Do the use cases still make sense?

Do broadcasters want native "login" or just shell out to their own apps?

Organising the Tech Group

More admin support

The tech group is our most active group
We need to provide more admin support to accelerate work
We're looking for a tech-aware administrator / support role for the TG
They'll also handle simple tech support issues

Changelogs

Tracking changes to standards

We're going to start providing changelogs for our standards documents, so you can see what has changed between versions Rearrange the website so each standard has a page with changelog and document versions

Diversity

Bring more people to the TG

Encourage all members to invite more colleagues to TG meetings It's a good place to introduce people to RadioDNS and radio A diversity of skills, work-experiences and life-experiences would be great

Not everyone uses radio like we use radio

Tech Group Chair

Could you chair the tech group?

Ben has indicated that he's happy to hand over the Tech Group to another member

Talk to Ben and I if you're interested; <u>deep</u> technology is not essential

Operations in 2024

Nick Piggott
Project Director, RadioDNS
Andy Buckingham
Systems Administrator, RadioDNS

Operations

DNS Servers

FQDN List

Testing Tools

Open Source Software Resources

DNS Servers

Maintain 100% uptime to end devices
Maintain 1 working day registration
turnaround
Encourage Service Providers to automate
notifications to us

Implementing FQDN List

Legal & Technical

FQDN List - Legal

Standard Agreement

Based on and extending from our Standard Terms Signed between RadioDNS and each user, to control

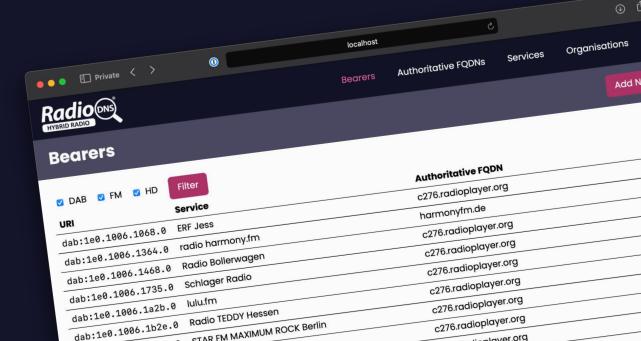
- What they can use the FQDN list for
- How they can access it

Members will be notified when a user asks to get access to the FQDN list and can choose to opt-out

We need to check <u>all</u> existing registrants

FQDN List - Technical

We built a new system...





RadioDNS CRM

Organisations

Broadcasters, Service Providers, Consumers

Contacts

Services

Bearers

Legal Agreements, Rules and Restrictions

Outputting to the RadioDNS zone

Securing and outputting an FQDN list per relationship

FQDN List -Timescale

First list publish - this summer

We have to contact all existing registrants / SPs before then We have to set up agreements with prospective users We have to migrate the DNS zone into the new system

Development

We're looking for developer(s)

Andy is returning to the sysadmin role, so we need some dev effort We develop demos, tools, prototypes, systems The key skills

- node.js
- Amazon AWS inc Lambda
- RadioDNS standards understanding

2024 Budget

What we're investing in

2024 Budget

Income			
Membership	£130 000	HbbTV Income	£1 000
		Total	£131 000
Expenditure			
Project Office	£65 040	DNS Servers	£4 800
Tech Development	£39 800	Legal	£14 000
Education	£36 800		
		Total	£164 950
		Deficit	(£33 950)
		Retained Funds	£41 502

RadioDNS in 2024

Questions and Discussion

2024 Plan

Do you approve the 2024 Plan?
Do you approve the 2024 Budget?



Diversity and Sustainability

Improving how we work and develop

Sustainability

Working efficiently

We're looking at how to balance sustainable working practices with efficient operation and growth of RadioDNS
Travel is a big challenge; effective for education, but carbon intensive We use energy efficient / renewable energy for cloud computing
We bank with a B Corporation (ethical) bank

Diversity

Reflecting the diversity of radio listeners

The Steering Board has discussed how we can make RadioDNS more diverse and representative

A wider set of skills, work- and life-experiences would help us understand challenges, opportunities and expectations better New perspectives create innovation

Diversity

You can help us

The **Members** decide the composition of the Steering Board and the Technical Group

We'll be communicating during 2024 how we think you could help us improve diversity

The next Steering Board elections are in February 2025

Education

Innovation

Operations



Any Other Business

Summary

2024 is the year that our standards become more valuable

We have momentum and interest to provide standards for a connected world

RadioDNS exists to accelerate the growth and decrease the cost and complexity of implementing hybrid radio for everyone



RadioDNS 18th General Assembly

Thank You For Attending

