

# SB58/4 - Minutes for the 58th Steering Board

Thursday 2nd November 2023 - 09:00 ET / 14:00 BST / 15:00 CET

### **Attendance**

Neil BINGHAM (Frontier)
Laurence HARRISON (Radioplayer)
Rosie KENDRICK (RadioDNS)
Maximilian KNOP (Konsole)
Badri MUNIPALLA (NPR)
Nick PIGGOTT (RadioDNS Project Director)
Ben POOR (EBU) (Secretary)
Nacho Seirul-Lo SALAS (NXP)
Dave WALTERS (BBC)
Christian WINTER (AUDI)

## **Apologies**

David LAYER (NAB) Michael REICHERT (ARD) John VERMEER (iHeart)

## **Minutes**

This is a brief summary of the meeting, if you would like to see the recording or the AI transcript, we can send you the link.

- 1. Welcome and Introductions from NP, NB introduced himself as it is his first RadioDNS Steering Board meeting.
- 2. LH agreed to be chair of the meeting
- 3. Approval of the Agenda
- 4. Approved the minutes of the <u>57th Steering Board</u>
- 5. Action Points Review
  - a. AP NP and RK to invite Neil to join the board Completed 24AUG23
  - b. Create action plan to lead us to the next steering board election to make the board more inclusive, NP added that the Steering board doesn't need to be made up of the members, and only needs to be nominated by a member. **RK to complete this.** RadioDNS is only able to ask members to nominate someone, we can only control intent, policy and how we can hope to achieve it.
  - c. Send the revised version of TS 102 818 to ETSI for publication. Completed
  - d. AP RK to contact MR/CW about meeting spaces in Berlin for the Automotive Workshop Completed
  - e. AP NP / RK to coordinate a potential meeting of Steering Board members at IBC Amsterdam (15-18th September) Completed
  - f. RK to setup Threads/Instagram presence

- g. NP to create a legal agreement for use of the FQDN list, which will be circulated to the board before being made public. see item below.
- h. NP to create the pack of benefits ready before the Autumn still some work to be done on this.

#### 6. Replacement Director

John Vermeer has left iHeart Media, replaced by Jamie Sampson, whose background is in partnerships at Meta. He is supportive of RadioDNS and open standards. The board was asked to decide if Jamie is the right replacement for John Vermeer should he want to be a board member. It was highlighted that we should be taking opportunities like this to make the board more diverse.

It was suggested that as we are missing a chair, we should look for a Chair, NP said he needs to look at the Articles of Association to clarify how a Chair is voted in.

# AP - NP to look at Articles of Association to identify the process to elect the Chair before we go further

#### 7. Technical Group Report (SB58/2)

NP summarised doc SB58/2, some discussion points and information beyond the document:

CW suggested a blog post to educate those not in the technical group with what the group has been working on and what it means

### AP - create a post about what the tech group have achieved recently

NP suggested a change log

#### AP - create a change log

NP summarised the functionality for on-demand audio through the wire frames within the doc, and where the TG is in the process of making this functional - ie what happens after play is pressed and could be different for podcast or radio. NSLS said we should build it and users adapt and evolve rather than dictate usage, NP replied that it isn't clear enough for the receiver manufacturer yet how to respond to what the broadcaster is sending. NB agreed it can be very challenging.

#### 8. Project Office Report (SB58/3)

Update from NP on budget, including the budget implications of the RadioDNS trademark renewal in the US as well as potential reasons this could have been so time consuming, and therefore costly.

It was decided that Audacy are no longer members and write off their 2023 membership to bad debt.

#### AP - remove Audacy from the list of members, including online

Summary from NP regarding his NAB New York trip where he spoke about FQDN and the feedback that was received is being compiled.

NSLS asked if the presentation NP gave at NAB could be used can be used in members organisations and NP linked to the slides in the PO report.

NP summarised upcoming events, including Automotive Workshop XV.

Update on comms, we are now more proactive with comms.

NP updated on FQDN usage and Andy Buckingham's progress on the project.

DW asked what the take-up has been, NP replied that at least 4 member organisations want to use it, which is 100% of members that have been asked. The legal terms need to be finalised before others are approached and Andy Buckingham needs to build the framework to hold the permissions.

- 9. Major Communications Activities for 2023
  - a. Support for IP Devices "FQDN Project" Update above
  - b. Incentives to Implement Update from NP that some of the outstanding questions need to be answered, but might launch the project and iron out problems and answer contentions later/as they arise.

Major comms piece will be forthcoming as soon as shared with Steering Board.

Overall summary of the business: The core is running well, opps are very smooth but would prefer to be spending less time on support - we are receiving a lot of registration requests and many of them are slightly incorrect. RadioDNS' first registration request has just arrived from Thailand, and they have set up very well.

DW said he feels like there has been an increase in registrations and is there any data?

BP asked for big level, high numbers that can be used for marketing and also said the map at radiodns.org is a very useful tool.

AP - NP and RK to update coverage map online and get some topline figures

- 10. Any Other Business
- 11. Next meeting December 12th 2023