
SB62/4 – Minutes for the 62nd Steering Board

Tuesday 9th July 2024

08:00 PT / 11:00 ET / 16:00 BST / 17:00 CET

Attendees

Neil BINGHAM (Frontier)
Laurence HARRISON (Radioplayer)
Rosie KENDRICK (RadioDNS)
David LAYER (NAB)
Badri MUNIPALLA (NPR)
Nick PIGGOTT (RadioDNS Project Director)
Maximilian KNOP (Konsole)
Ben POOR (EBU) (Secretary)
Michael REICHERT (ARD)
Nacho Seirul-Lo SALAS (NXP)
Jamie SAMPSON (iHeartMedia)
Christian WINTER (AUDI)

Apologies

Dave WALTERS (BBC)

Minutes

Recording and transcription available if you would like more detailed information.

1. Welcome and Introductions
2. Laurence Harrison was appointed Chair for the Meeting
3. Agenda approved
4. Minutes of the [61st Steering Board](#) approved
5. Action Points Review
 - a. PO to do comms activity around updates to ETSI standards - in progress
 - b. BP/NP to create job description for developer role - Posted
 - c. NP to create job description for support/admin role - completed and there is a candidate that Nick is talk to. We have hired a developer on an ad hoc basis to help update the SI generator.
 - d. NP to create a non-tech accessible blog-post on the technical group activities - to be completed
 - e. NP to create changelogs for the standards documents - addressed in TG report
 - f. NP and RK to update coverage map online and get some topline figures - addressed in PO Report

- g. Work with TG to work out their objectives for 2024 - addressed in TG report
 - h. RK to rewrite the Diversity statement and add some actions to work towards making the board more diverse - delayed due to meeting next week - [here](#)
AP - All to review the Diversity Statement and make comments either on the document or by emailing the Project Office.
AP - PO to propose how to include this in pre-General Assembly communications to members
 - i. PO - Consider rescheduling the General Assembly to adjacent to another mid-year event - addressed in PO Report
 - j. NP - Agreement with HbbTVA - addressed in PO report
6. Technical Group Report ([SB62/2](#))

Working Group - On-demand Audio / Linking to Broadcaster Apps:

As a result of peer review, the technical approach to implementing on-demand audio and linking to broadcast apps has been changed to use existing PI and GI structures. Nick has an action to collate all the discussions into a draft standard, against which people can develop Proof Of Concept implementations, which will be matched by an update to our demo app to allow it to be demonstrated.

Working Group - Inconsistencies identifying FM Radio services:

It's been agreed that everything will move to DNS records, and will start to provide some geolocation information that receivers can use (autonomously) to disambiguate FM signals.

Working Group - Targeted Audio into Broadcast:

Reported in the last meeting that there is a working solution, now waiting for documentation to progress towards a standard after peer review by the Technical Group and prototype development. DL asked for a description to be presented to the Steering Board in the next meeting. Additionally he asked when the project will be communicated.

AP - Look at different channels to communicate the Targeted Audio into Broadcast Changelogs for Standards Documents

We will hold all our standards documents, and all the versions of them, in Github. Branches need to be recreated for all historic releases of standards, so all versions and developments can be seen.

Issues will be used to collect feedback on problems and additions to the standards.

Station Logo and Programme Image sizes

Identifying if any of the different required logo sizes could be removed without breaking any systems or equipment. Also consulting if programme images should be dynamically resized rather than fixed dimensions.

BP added that RadioDNS could take on the role to help broadcasters to get this right, CW said a web-based emulator would be useful so broadcasters can see how their content will look in different contexts.

NB added that the clients he works with often need the current, specific, sized logos on more modestly powered devices.

NP concluded he would like to make things work rather than providing workarounds. Next steps are to decide if dynamic sizing is viable and if the 32 pixel logo is still required. LH said Radioplayer would be happy to help with any comms on this.

7. Project Office Report ([SB62/3](#))

Financial Review

NP reviewed the financial situation which said is pretty much in line with where we thought we would be, and explained the divergences from the YTD figures.

Membership

BMW outstanding but is still in progress

Events

4-6th June - AutoTech Detroit

Nick spoke and we had a stand in the start-up area of the exhibition, it was worth attending. Discussion on attendance and exhibitors CW could be that the industry is moving to less about cars and more about software (moving away from connected car to SDV)?

13th June - WorldDAB Automotive Event

Nick spoke alongside Gregor Pötsch (CARIAD) about metadata to support Voice Assistants in cars, and we advertised on-screen during the breaks.

25th June - Automotive Workshop XVII (online)

Good discussion from lots of attendees. Notes from the meeting can be found [here](#) (when ready).

Future events

2nd-4th September - RadioDays Asia

Nick is speaking on The Automotive Market in Asia - Threats and Opportunities (exact title tbc)

13-16 September - IBC

Nick will be there, but we will not be exhibiting on our own stand, BP said that the EBU will have a stand there if anyone wanted to catch up.

October (date TBC) - Automotive Workshop XVIII (in-person)

In Wolfsburg, date and location TBC

13th November - WorldDAB General Assembly

Communication

RK gave an update on the communications which can be found in the PO Report.

Software Development

RadioDNS Demo Receiver

There will be more development on the receiver, as discussed in the Technical Group report

FQDN Project

Andy has almost completed this and as well as configuring the DNS zone and the FQDN list, it can also create exportable lists of our users/service providers.

We could use those reports to direct users to the online demo receiver pre-populated with the services, as a "check receiver", and we will ask stations for their market share reports so the coverage map can be updated in a more simple way (see below)

Coverage Map

Using the information from the FQDN above to update the map every 6 months, we are hoping this will make it easier. We will also try to make it more self-generating.

Trademarks / Certification Marks

Trademark review and evidence required is very specific and we are working on it with RK taking on more of the work.

Patent Challenge

We have had an Italian company claim we are in breach of their patent. There is no valid claim but we are having to spend money on legal advice.

NSLS asked if we will get the money back that we have spent on legal fees, NP said he thinks it is possibly the next step if they continue to pursue, but he thinks that they will stop before it gets to that.

HbbTVdns

Update from NP on current situation regarding making changes, he is expecting them

to move away from RadioDNS eventually. Otherwise no action is currently required.

Rescheduling the GA

After some discussion, we considered scheduling alongside the WorldDAB Automotive Event in June, RadioDays Europe in March and NAB Show in April. Nick explained that we might have to have a "mini GA" in February 2025, prior to resetting the annual clock.

AP - more research on which members might be able to attend, especially OEMs and create a proposal for members, including proposing scheduling "within" Radiodays Europe.