SB69/4 – Minutes for the 69th Steering Board
Tuesday 2nd December 2025
09:00 ET / 14:00 BST / 15:00 CET

Attending

Neil BINGHAM (Frontier) (Secretary)
Laurence HARRISON (Radioplayer)
David LAYER (NAB)
Nick PIGGOTT (RadioDNS Project Director)
Michael REICHERT (ARD)
Jamie SAMPSON (iHeartMedia)
Nacho Seirul-Lo SALAS (NXP)

Apologies

Rosie KENDRICK (RadioDNS)
Ben POOR (EBU) (Chair)
Badri MUNIPALLA (NPR)
Dave WALTERS (BBC)
Christian WINTER (CARIAD)

Agenda

1. Welcome and Introductions from NP
2. Agenda approved
3. Notes from the 68th Steering Board (not quorate) approved
4. Action Points Review
    a. PO to do comms activity around updates to ETSI standards
    b. NP to create job description for support/admin role
    c. NP and RK to update coverage map online and get some topline figures - awaiting go live of FQDN project
    d. Contact Paul McLane / Nick Langam re article in Radioworld re TG activities.
5. Appointment of a New Director
    Andrew Crofoot has stepped down and has suggested Byrion Smith who is checking with his employer, Global, NP suggested it is also an opportunity to include someone who has experience of strategy but is not necessarily technical and asked for suggestions.
6. Technical Group Report (SB68/2 / SB69/2)
    A brief summary of the previous meeting's report.
    Deep linking - stabilised and fit for purpose and ready to standardise.
    Inconsistencies identifying FM radio services - it has been agreed to use existing standards rather than a new technology to implement.

Requests for deprecated XSI files - continue to try to discover who it is, no one else has seen this traffic, just in the German market.

Google

Wrong radio station logos - will reply on documenting the supply chain.

Android Automotive - will put gaps in functionality and enter code for fixes into Github - DL will find out if HD radio needs to be included in these discussions.

Ads delivered on IP over broadcast by third parties.

Discussion on ads in the dashboard.

7. Project Office Report ([SB68/3](), [SB69/3]())

NP summarised SB68 report for those that were unable to make SB68.

Financial report - NP summarised that we had intended to overspend last year, but we haven't spent as much as we thought we would.

Members - New member Denex, no one has told us they are leaving.

Events - UX guidelines got an applause at the WorldDAB GA. The last Automotive Workshop generated some interesting discussions, especially the German prominence issue, including writing code within our SI file with all the prominence information structured correctly for wherever the driver is and also let other regulators know that it would be a good way to use our standards with the added value that our solution could be used in all countries if necessary.

UX guidelines website - looks good and working at a good level of detail. NP shared a staging site. Will be circulated soon for review.

Wrong Radio Stations logos website will commence as soon as the UX guidelines website is up and running.

Discussion on different events RadioDNS could attend in the next few months - CES (expensive) and looking at events in China.

8. Any Other Business

Radio Ready Project: DL asked about the synergy with this project and RadioDNS. NP said he thinks Radio Ready is more about helping the manufacturers keep radio prominent in cars and we can work (and have worked) on solutions and LH gave a reflection on the project from a Radioplayer POV.

DL shared his review on the Chevy Equinox test drive - there is no HD radio and the radio display does not look good. Google is integral, so you log in and get maps etc on the dashboard. It was agreed that it was a very bad example of radio in cars and it was suggested this is because broadcasters aren't providing the right metadata.